

# **Social Recovery Task Force Update**

January 21, 2021



# Social Recovery Task Force

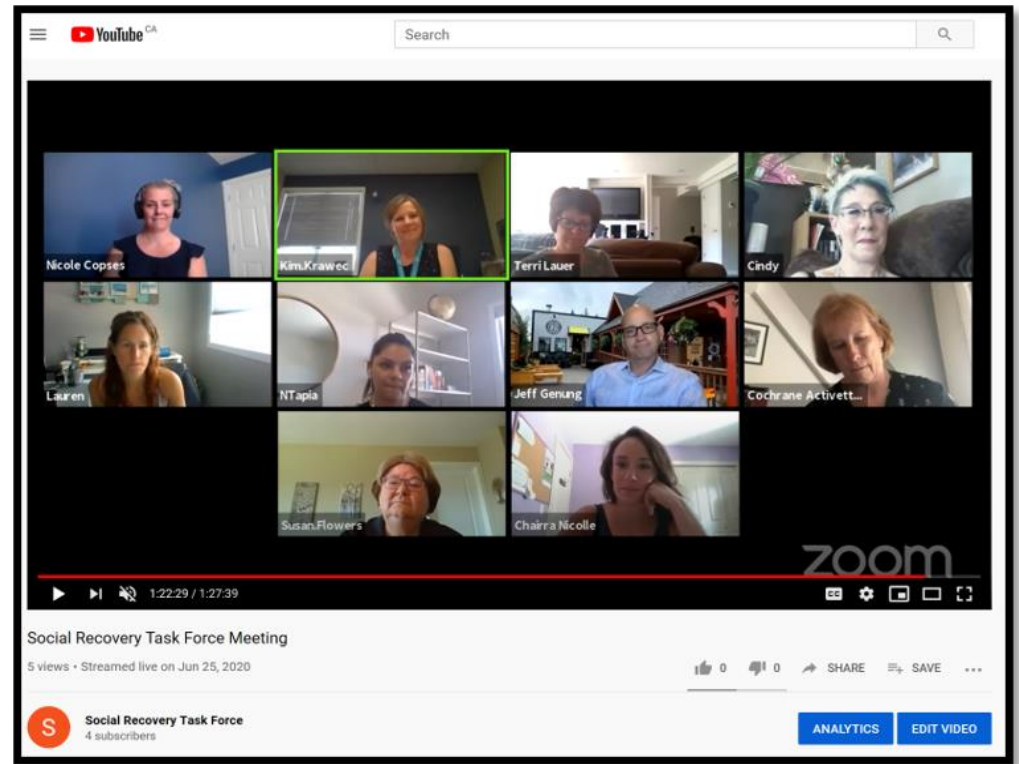
Cochrane's Social Recovery Task Force will collaborate with local support agencies and provincial and federal government to create opportunities to support and enhance the well-being, safety and resilience of Cochrane residents.

The Task Force will:

- Conduct environmental scans to identify service gaps and emerging needs.
- Provide advice about social issues and identify priority areas.
- Increase awareness of social issues and the services and resources available for Cochrane residents.
- Build and support networks and systems for all Cochranites.
- Bring together people and agencies supporting residents to collaborate and coordinate response and recovery.
- Advocate for programs and opportunities to support the health and wellness of Cochrane residents.
- Assess funding needs and working with other orders of government on funding supports required for Town and partner services.
- Work collaboratively with the Economic Recovery Task Force.

# Membership

Mayor Genung  
Councillor Flowers  
Terri Lauer, FCSS  
Natalia Tapia Glenn, Rotary Club  
Chairra Nicolle, Helping Hands  
Jan Tracy, Cochrane Activettes  
Lauren Delahunt, Victim Services  
Sandra Gateman, Big Hill Haven  
Kim Krawec, FCSS, Chairperson  
Nicole Copses, FCSS, Recording Secretary



# Public Engagement Surveys

The Social Recovery Task Force has launched two surveys to understand the important impact the COVID-19 pandemic has had on residents.

Both surveys were promoted through Town of Cochrane Let's Talk, social media, the Cochrane Eagle, Cochrane NOW and Social Recovery Task Force members.

The first survey was open from June 12 to 29, 2020 and had 552 respondents through online (517) or paper surveys (35). Results from the first survey are available at [Cochrane.ca/srtf](https://cochrane.ca/srtf).

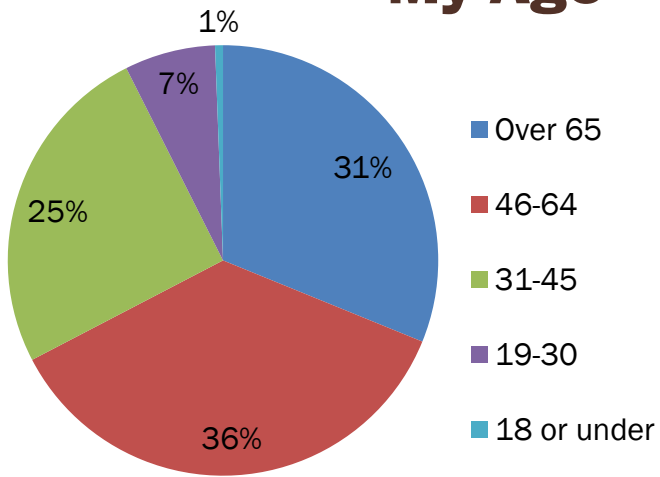
The second survey was open from November 12 to December 17, 2020 and had 340 respondents through online (280) or paper surveys (60). This presentation compiles the results from the second survey.





# Demographics

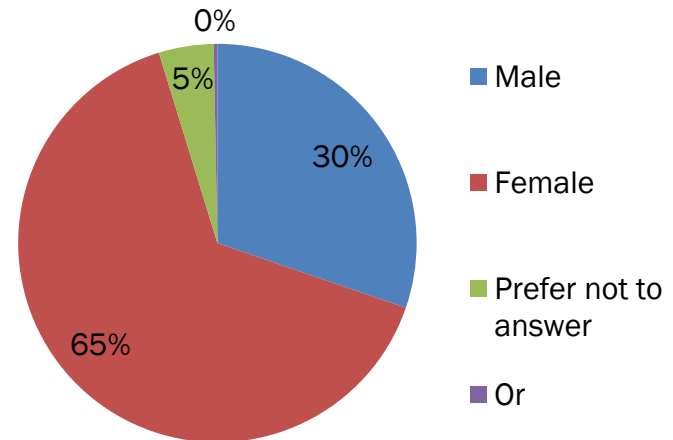
## My Age



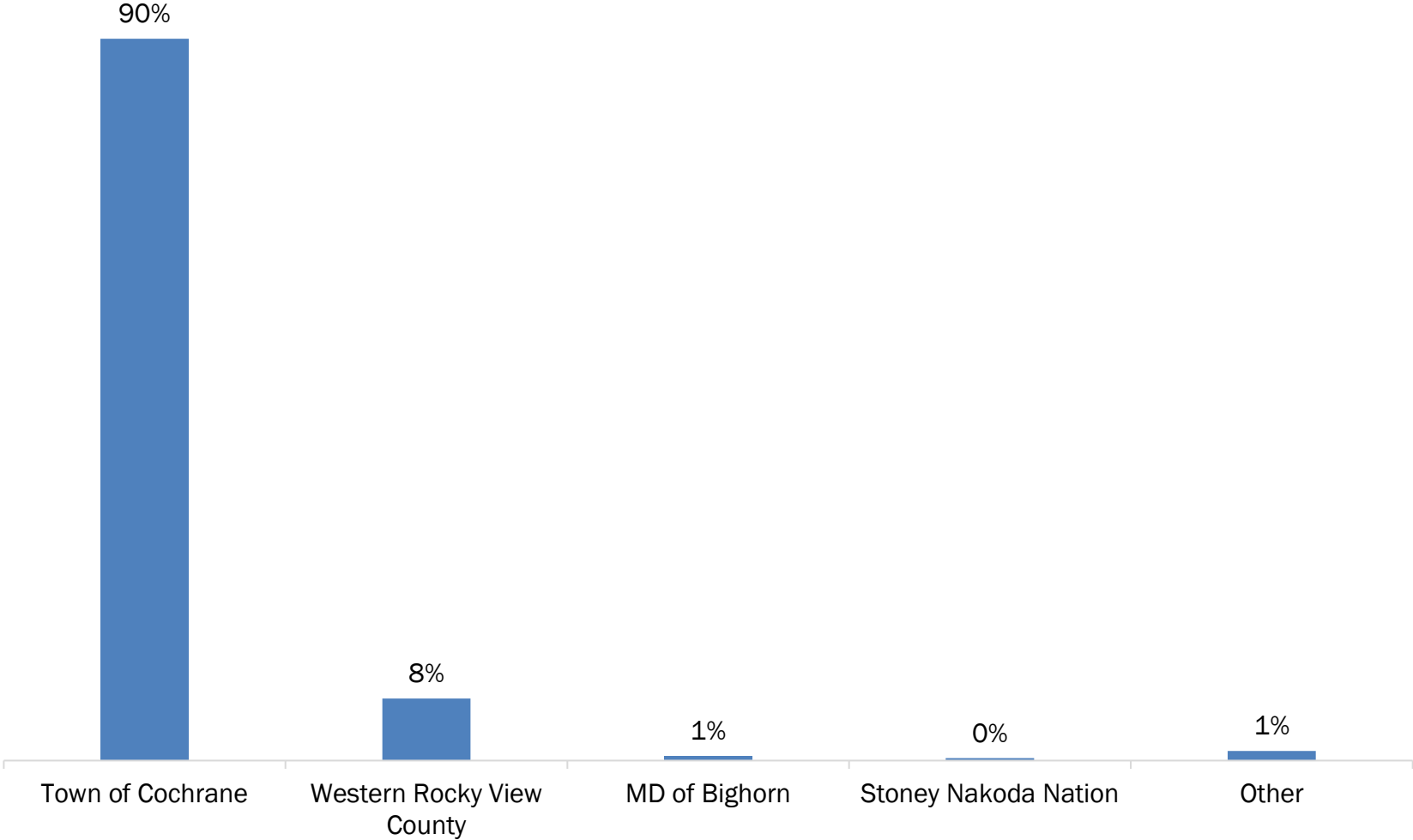
4% more respondents over the age of 65

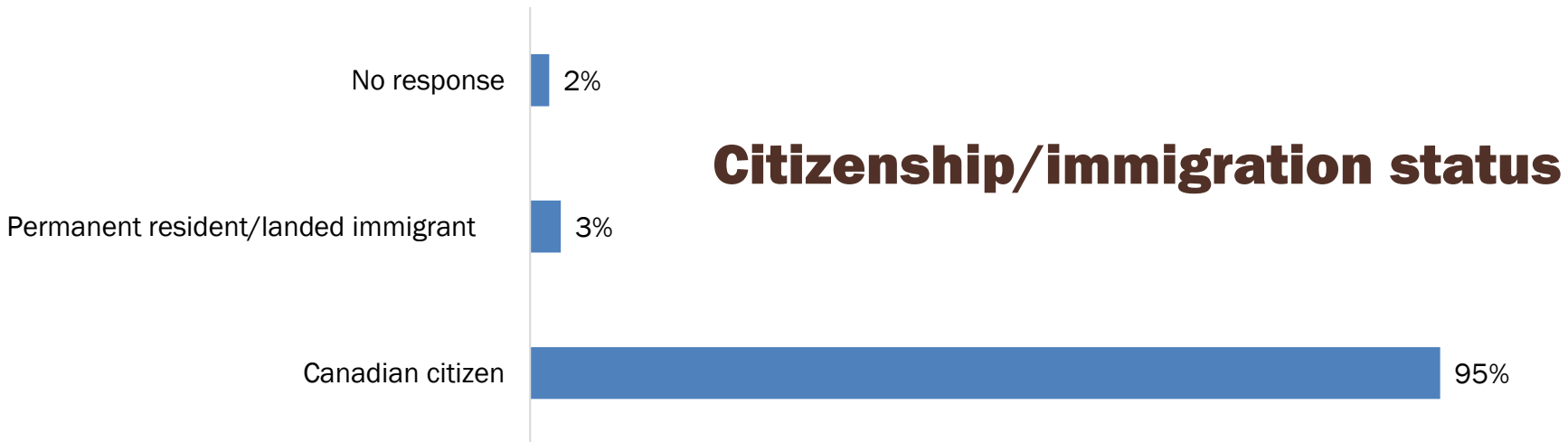
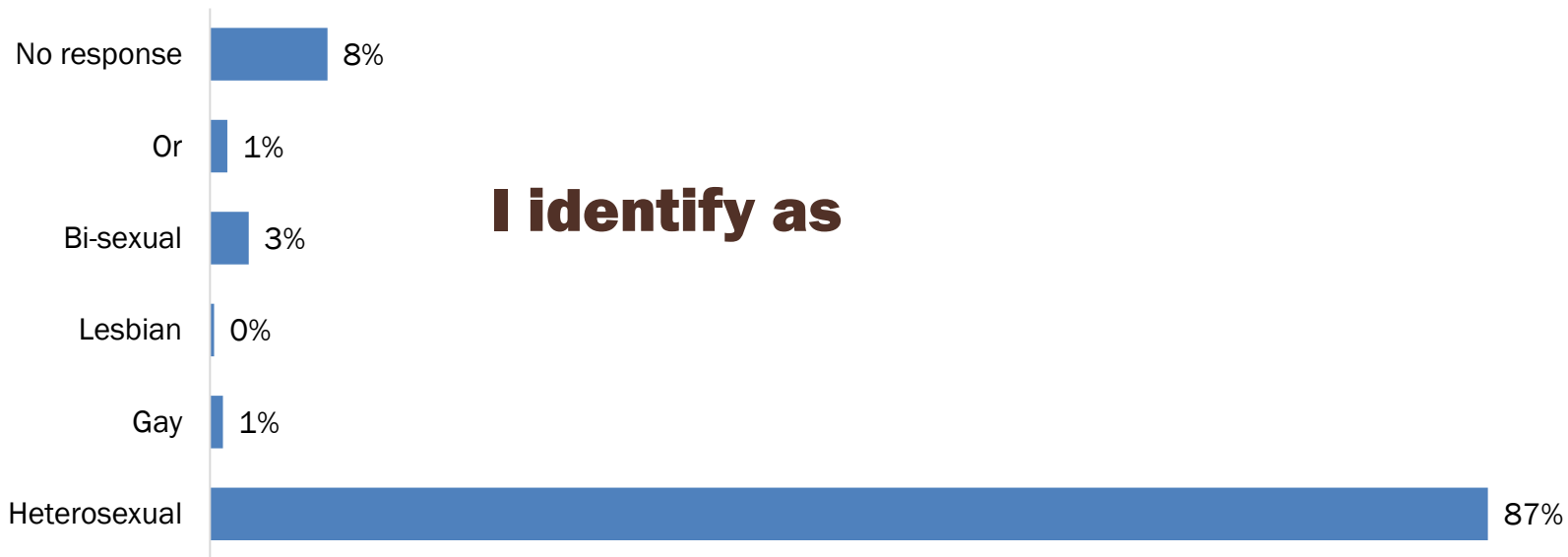
8% more male respondents

## Gender



# Where I live







# How many people live in your household?

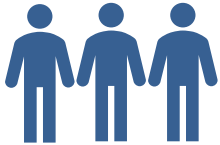
22%



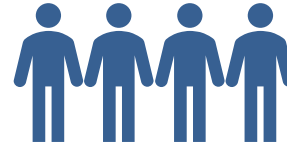
39%



17%



17%



4%



2%



8% more single household respondents

39% of respondents have 3 or more people living in their household

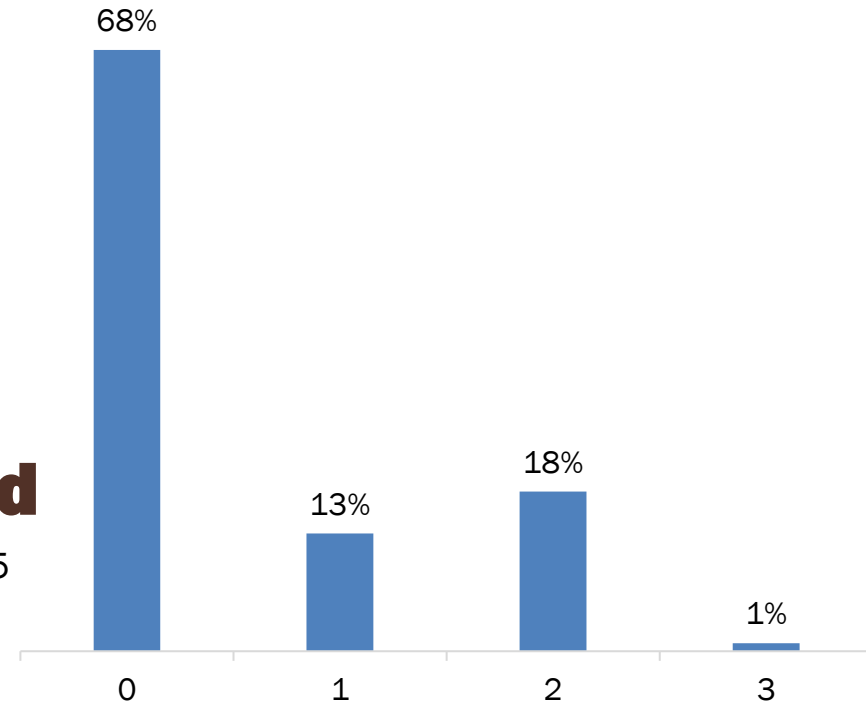
# Children in the household

40% of respondents have children in the household.

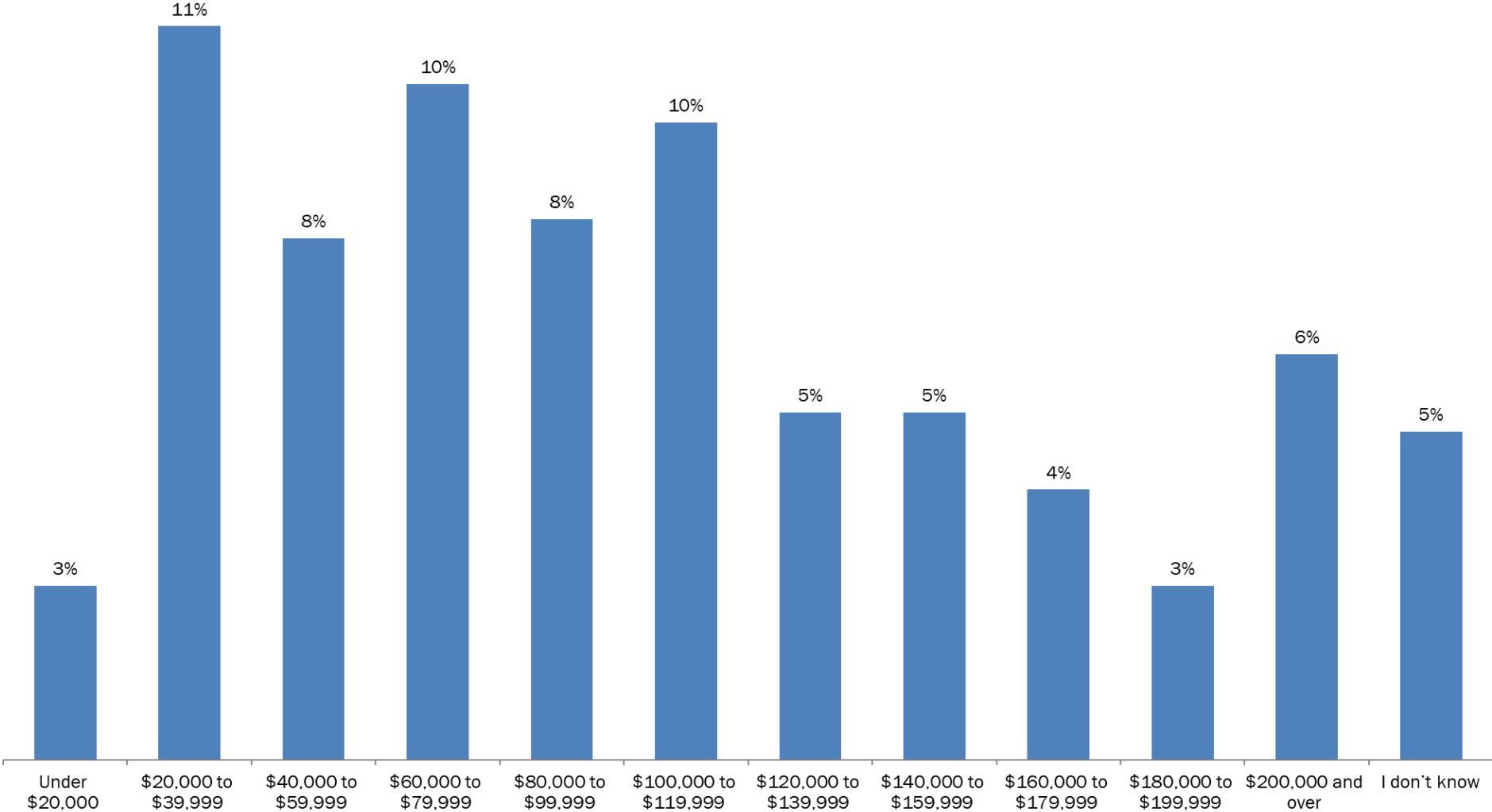


# 65+ in the household

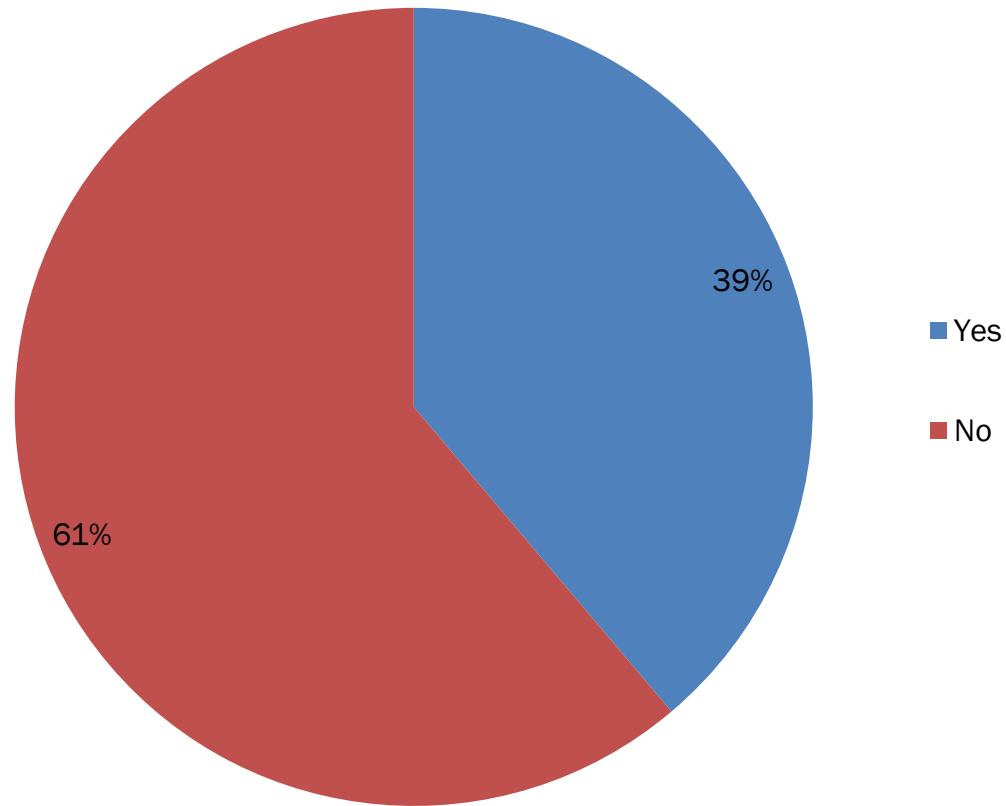
32% of respondents have someone over 65 living in their household.



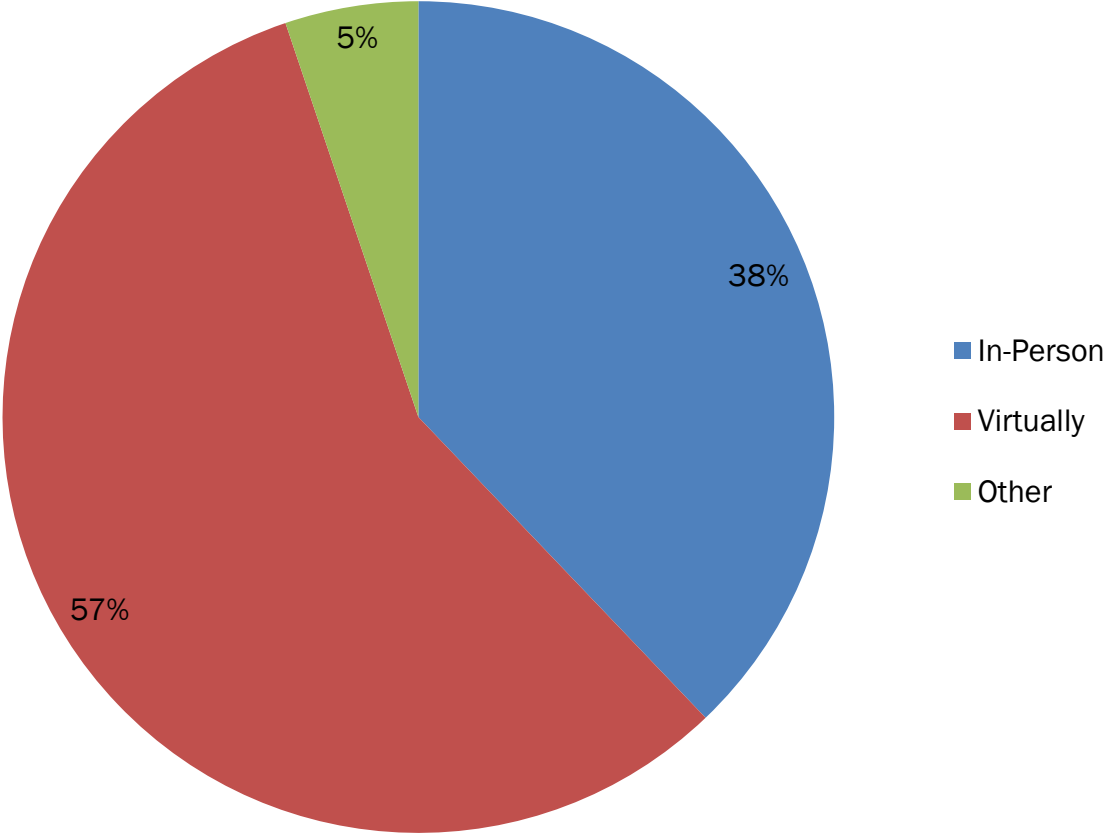
# 2019 Household Income



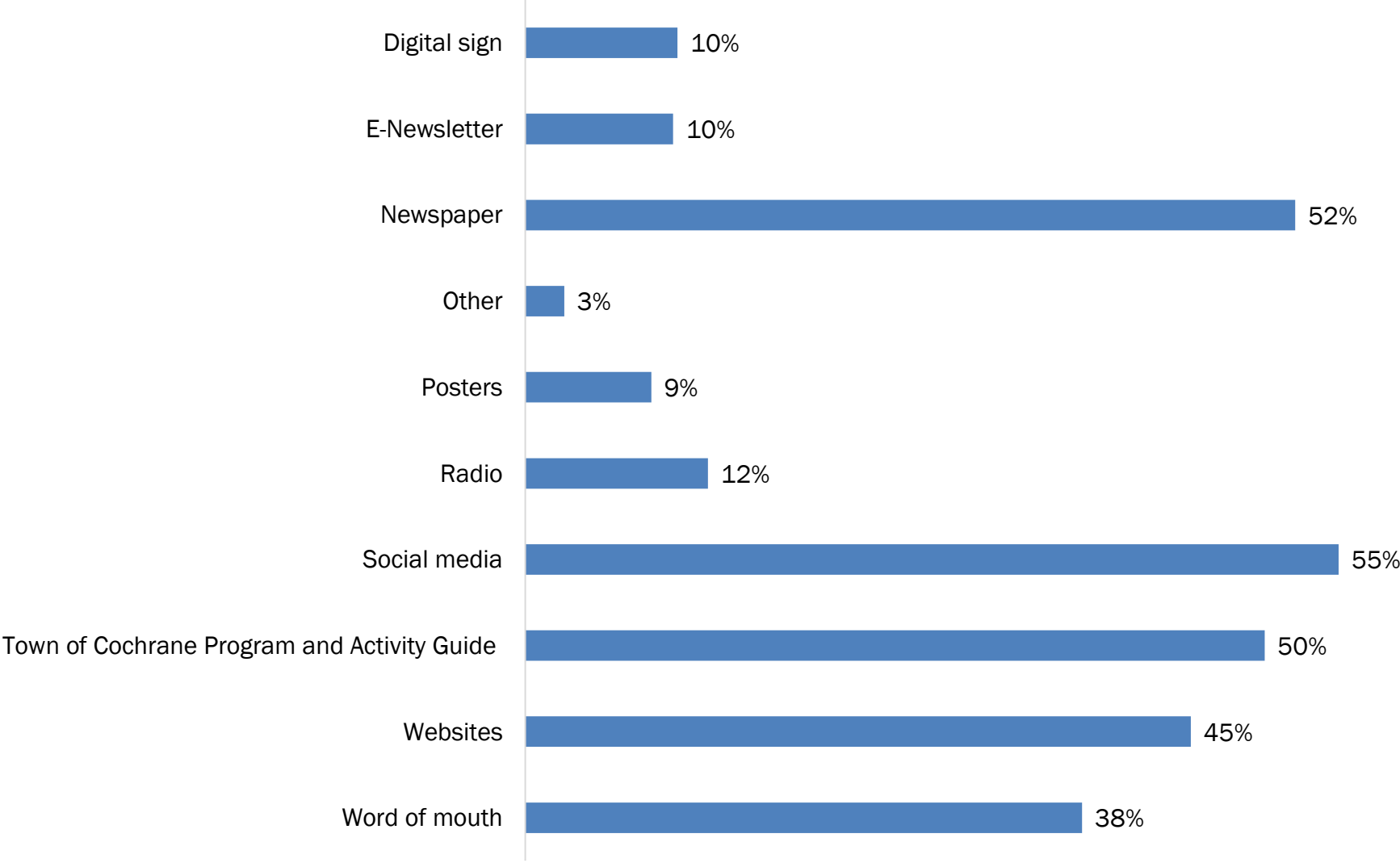
# Did you complete the initial survey in June 2020?



# How do you prefer to participate in programs?



# Information about services, programs and events?



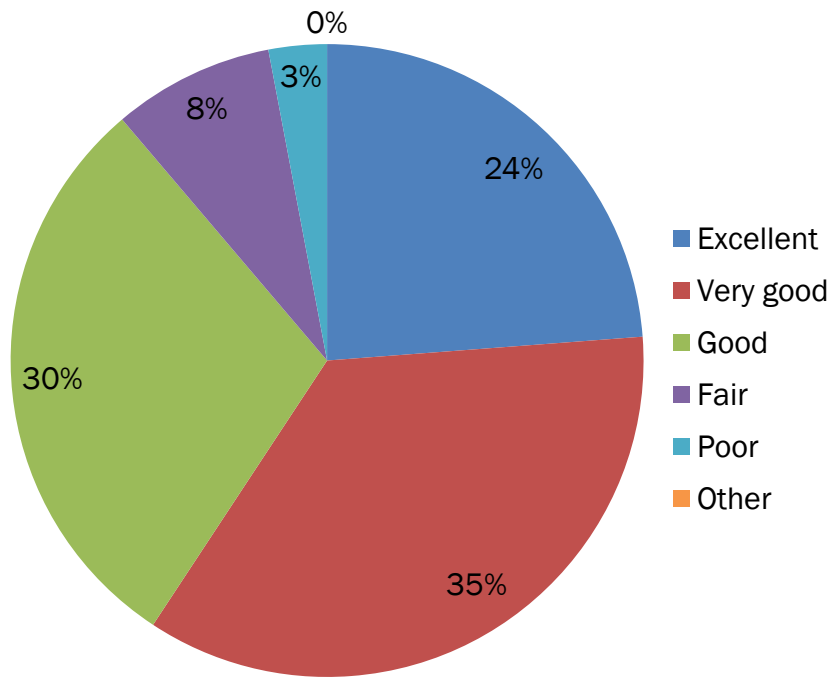


WELL-BEING

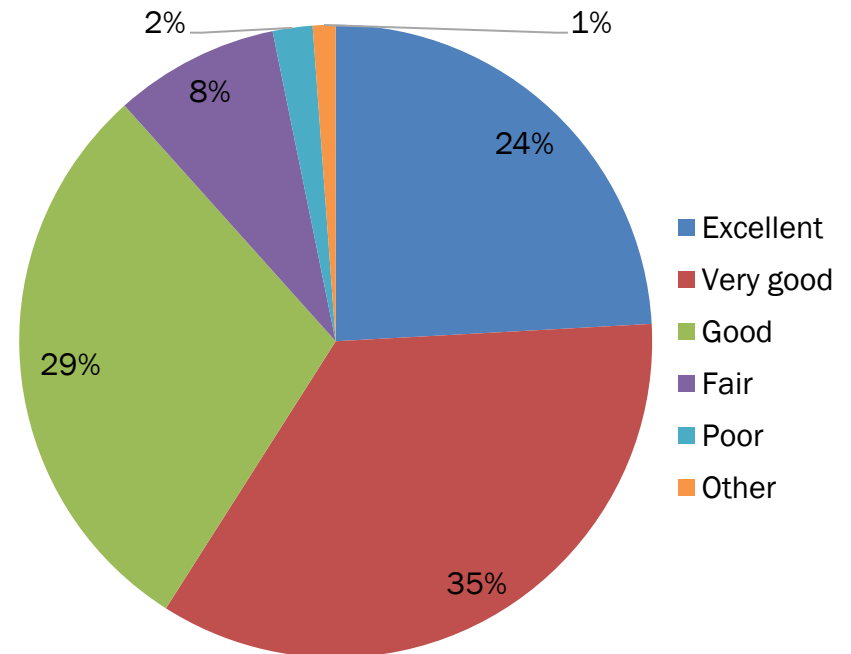
## **Mental Health and Personal Well-being**

# How was your mental health prior to COVID-19?

## June 2020

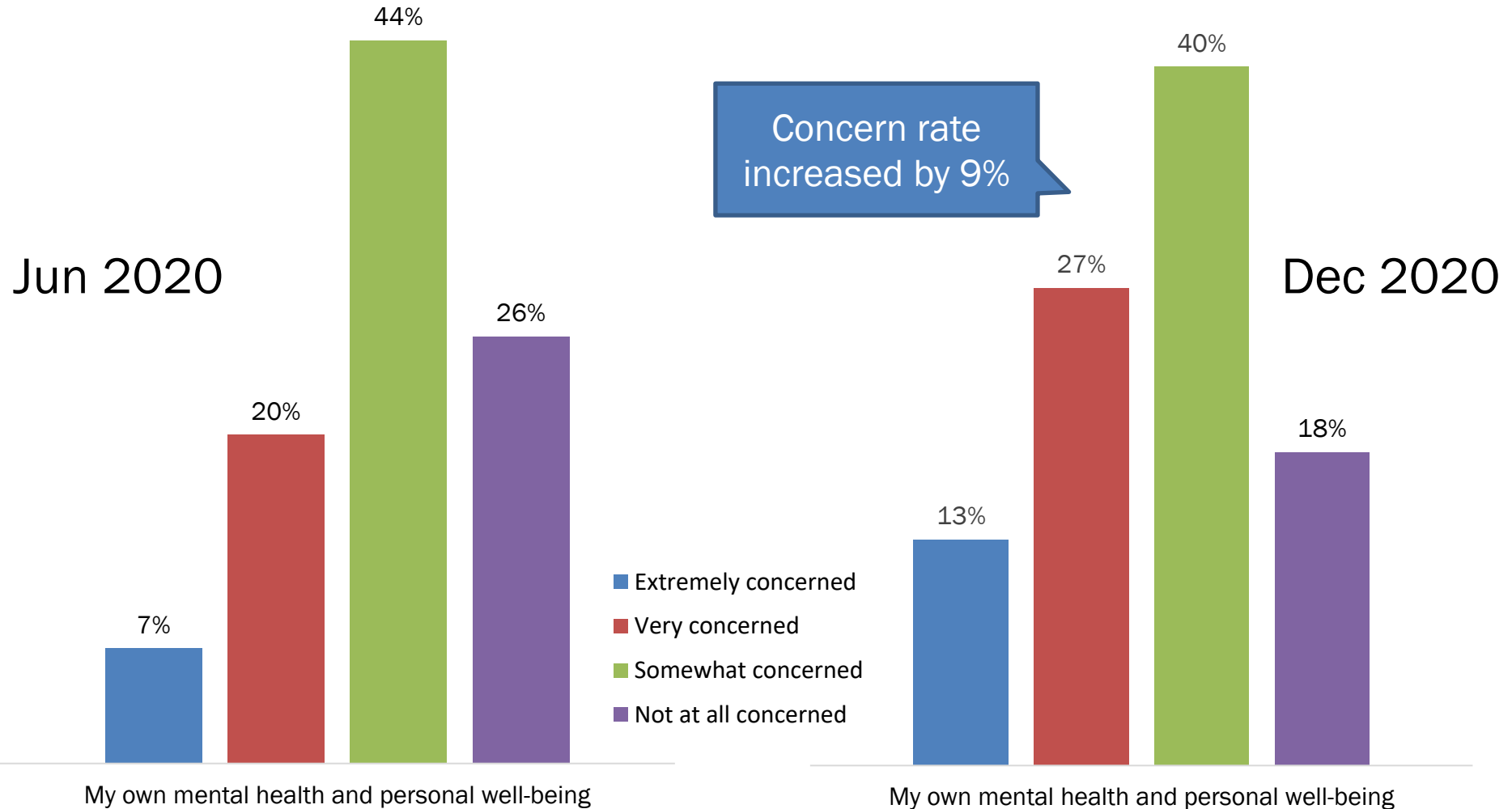


## December 2020

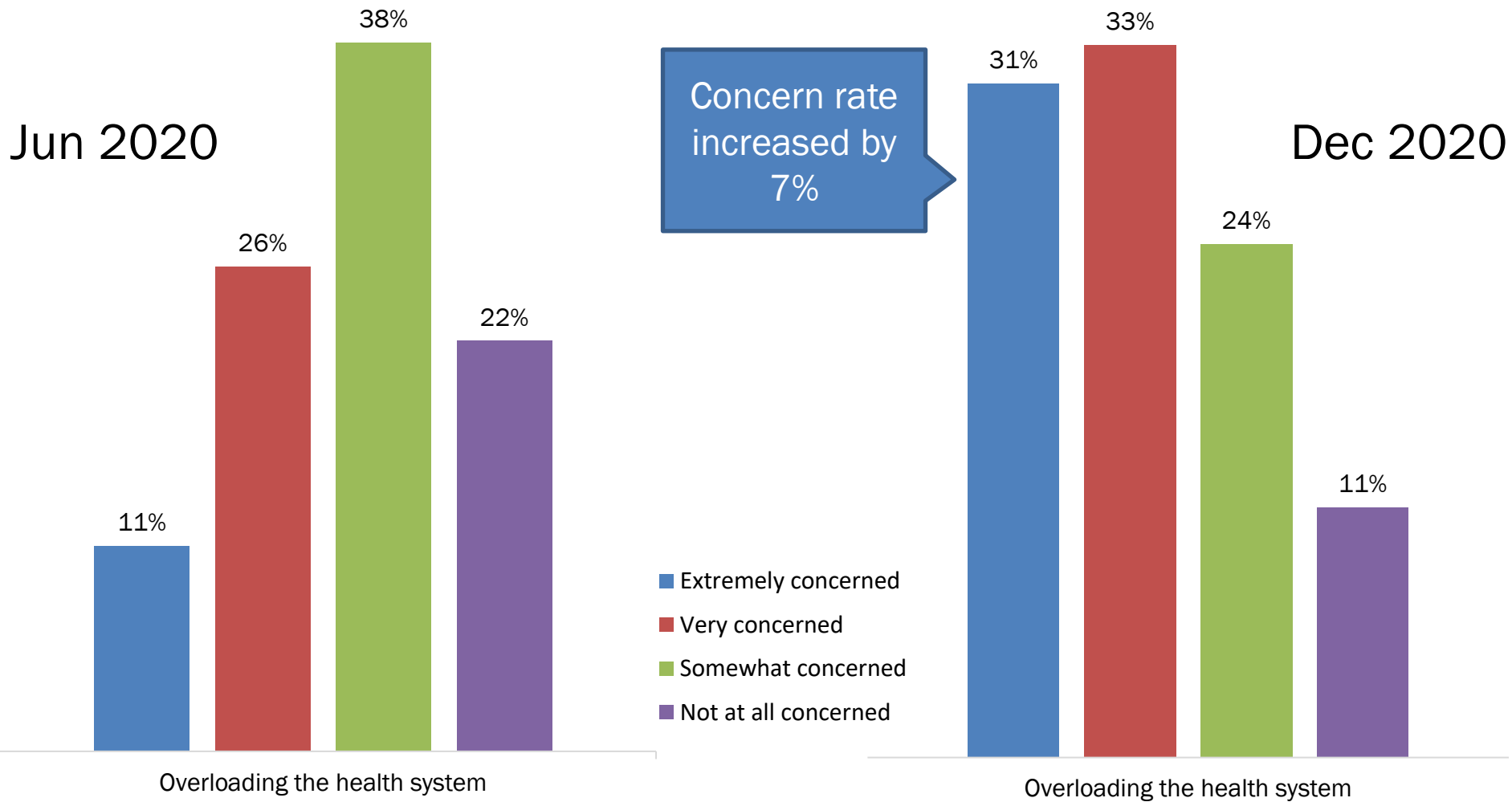




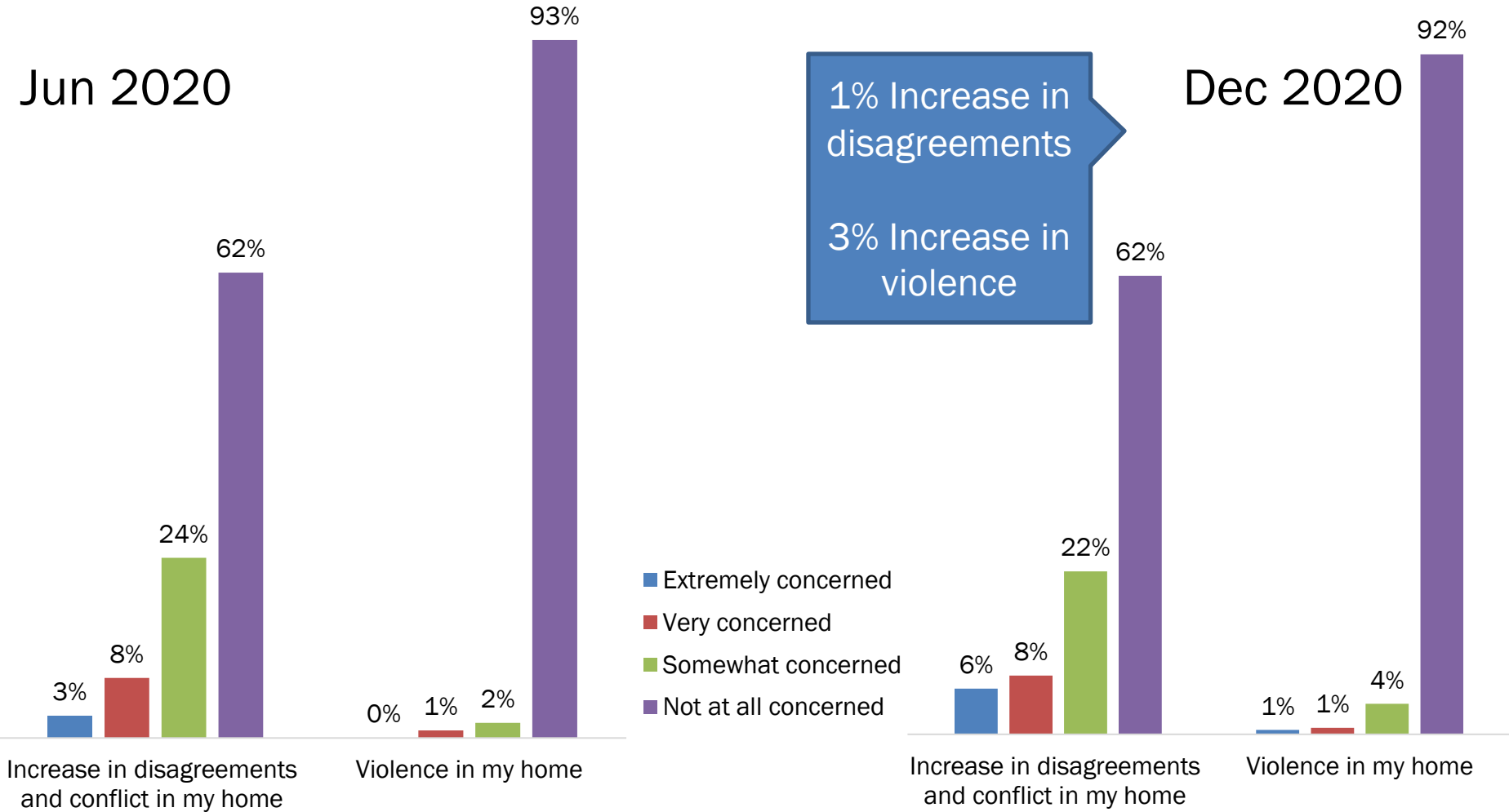
# How concerned are you about the following?



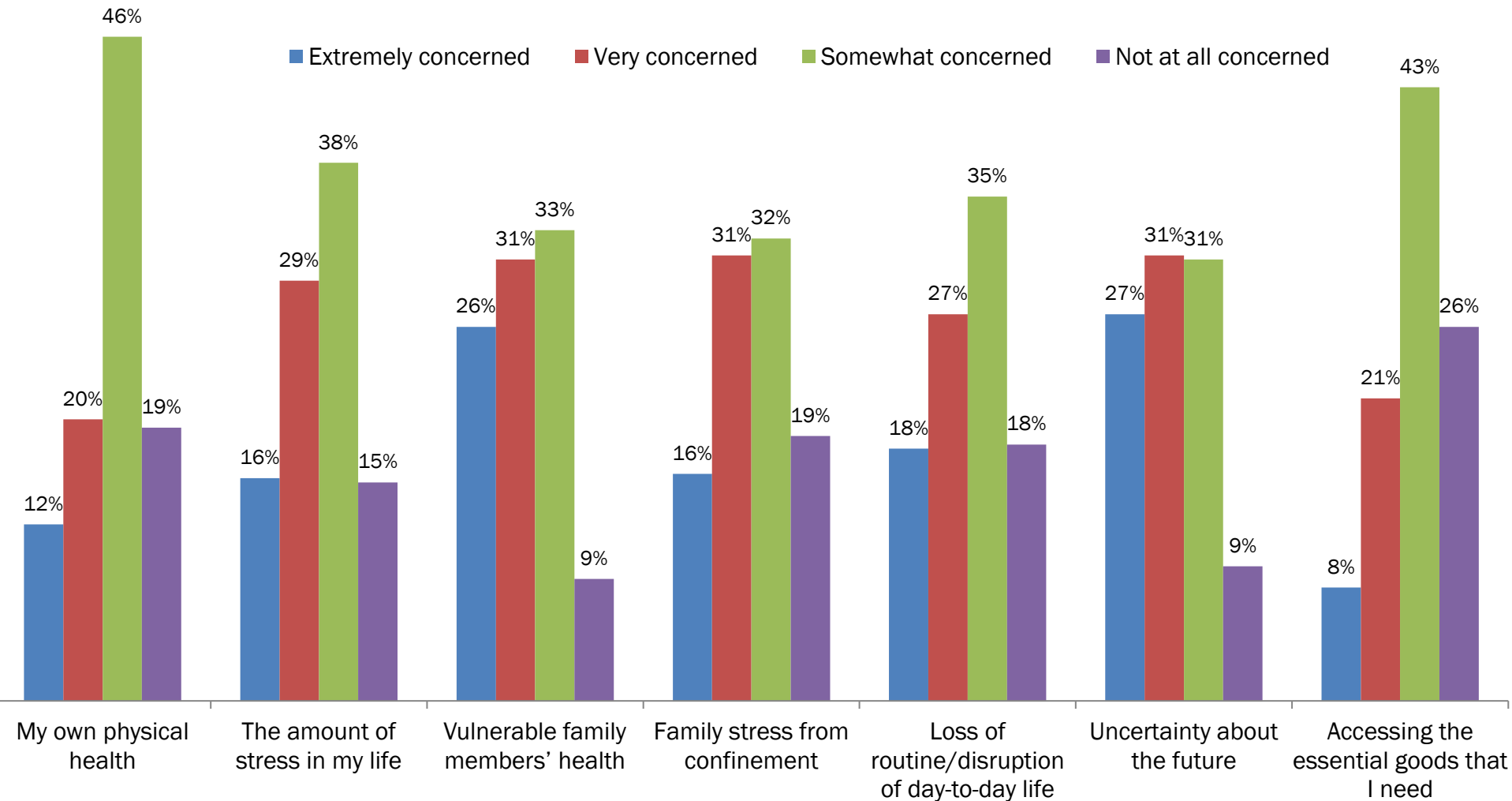
# How concerned are you about the following?



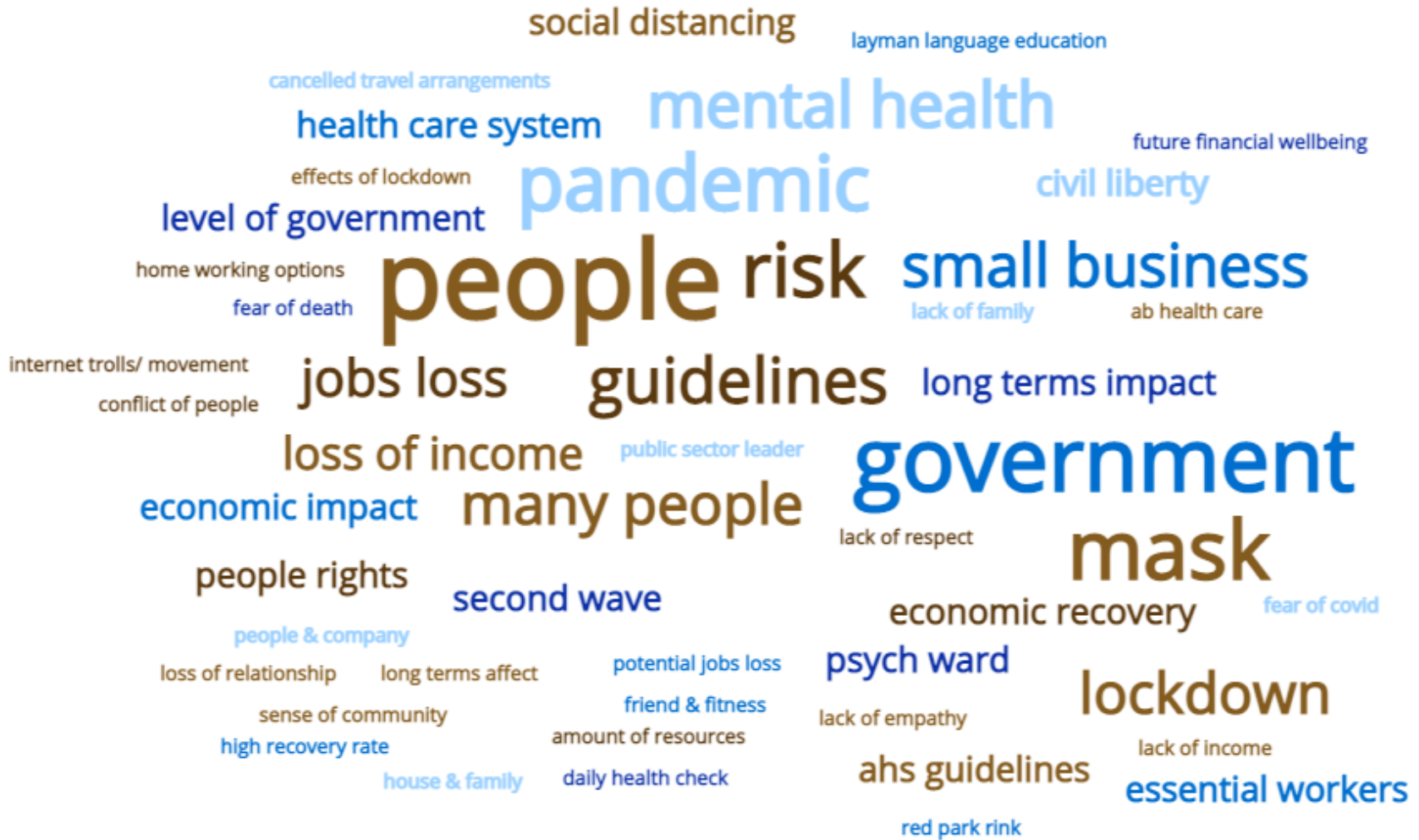
# How concerned are you about the following?



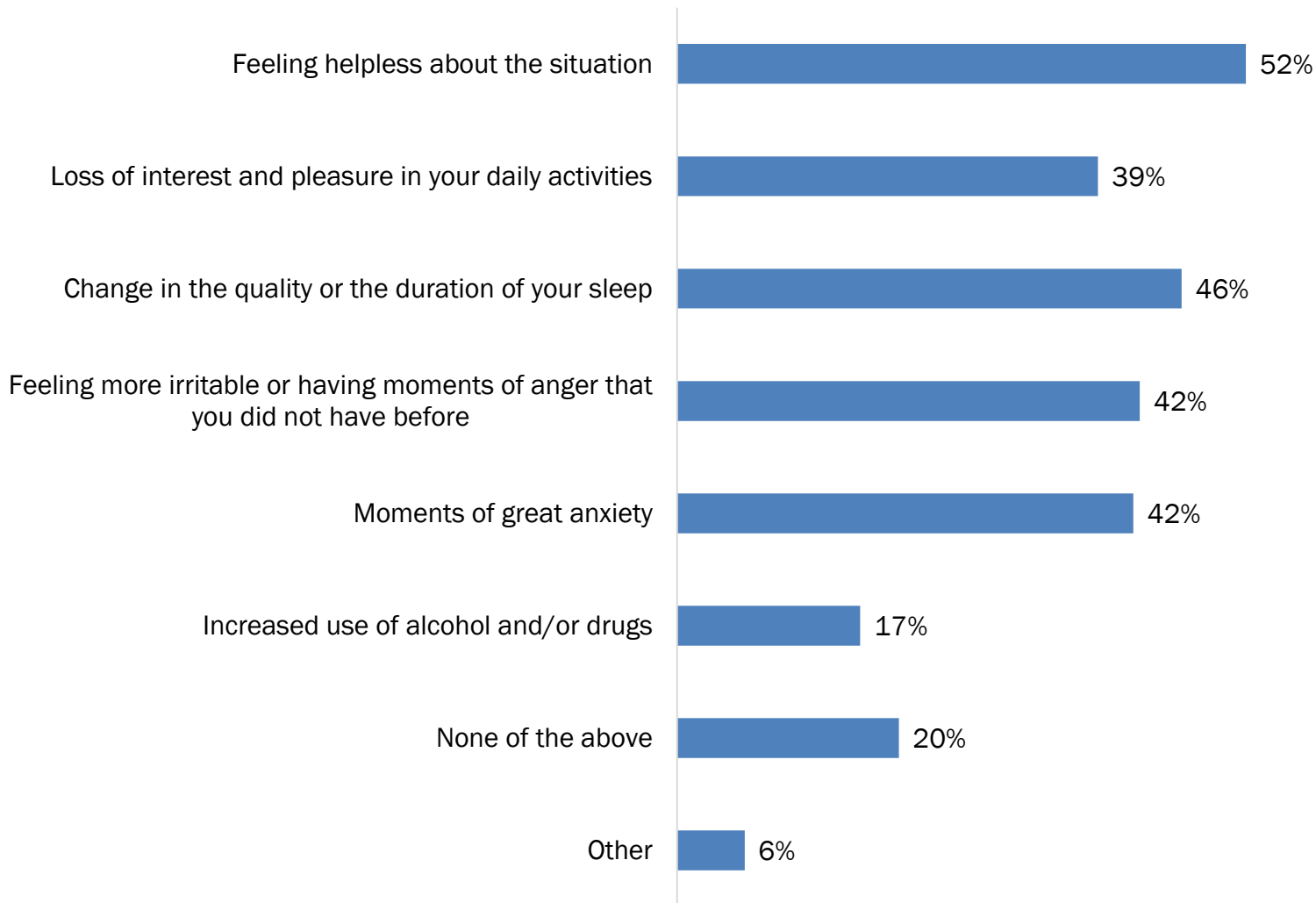
# How concerned are you about the following?



# What other concerns do you have?



# Have you experienced any of the following?

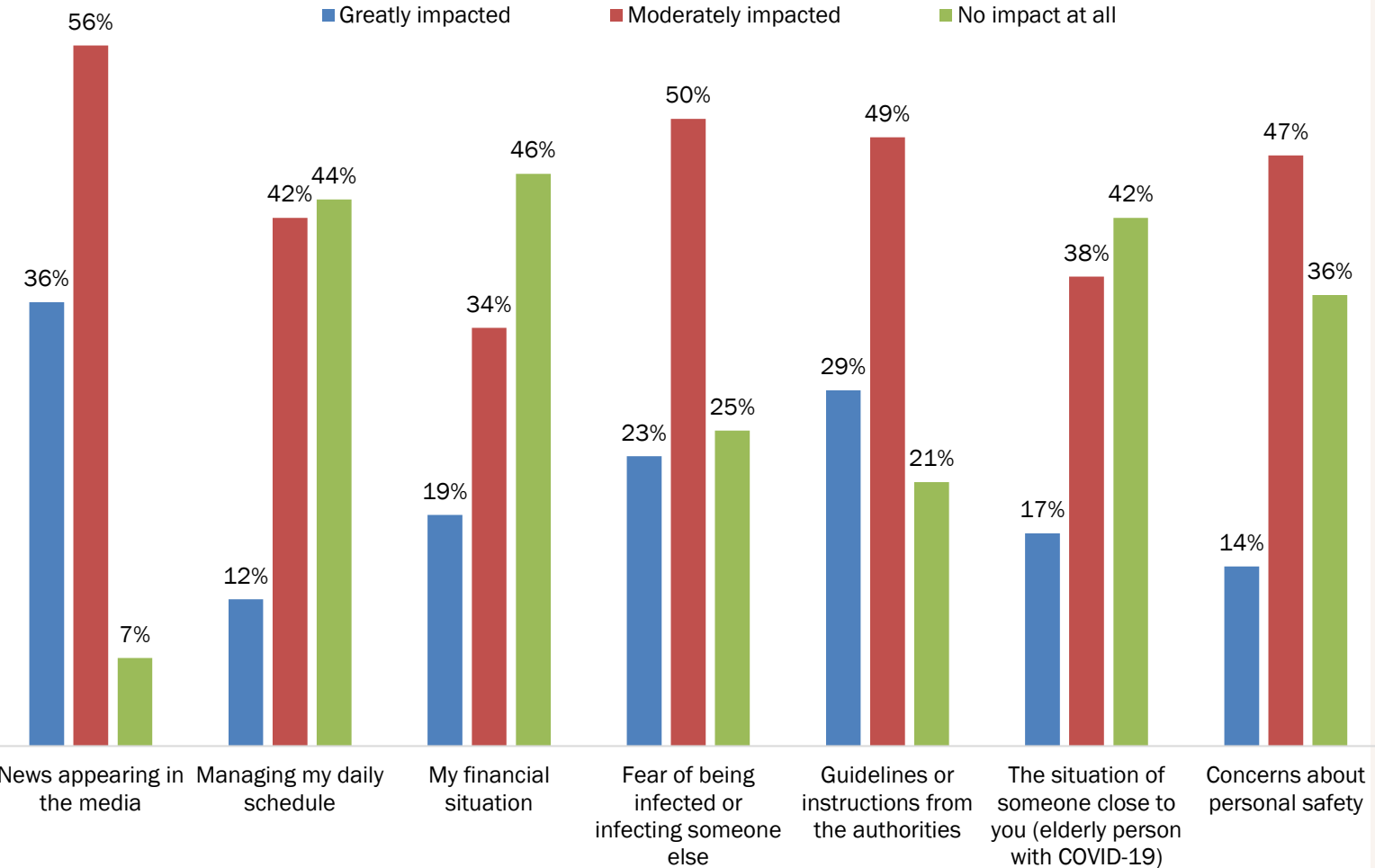


All areas experienced a significant increase from June to December

9% increase for feeling helpless about the situation

8% increase for moments of great anxiety

# Impacted your state of mind?

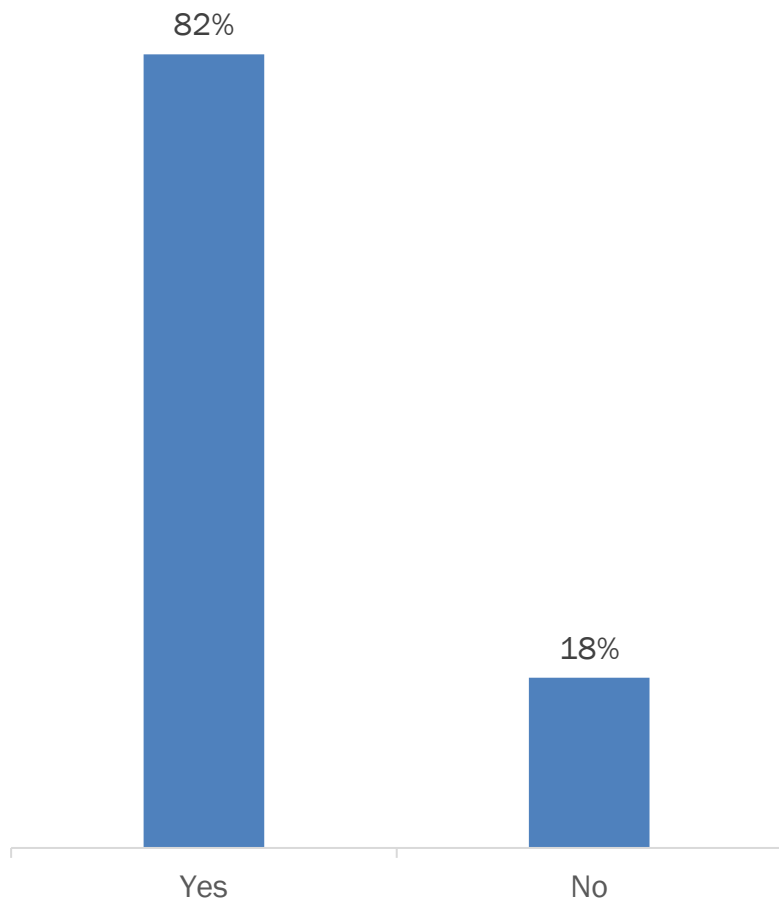


92% of respondents reported that news appearing in the media had a negative impact on their state of mind

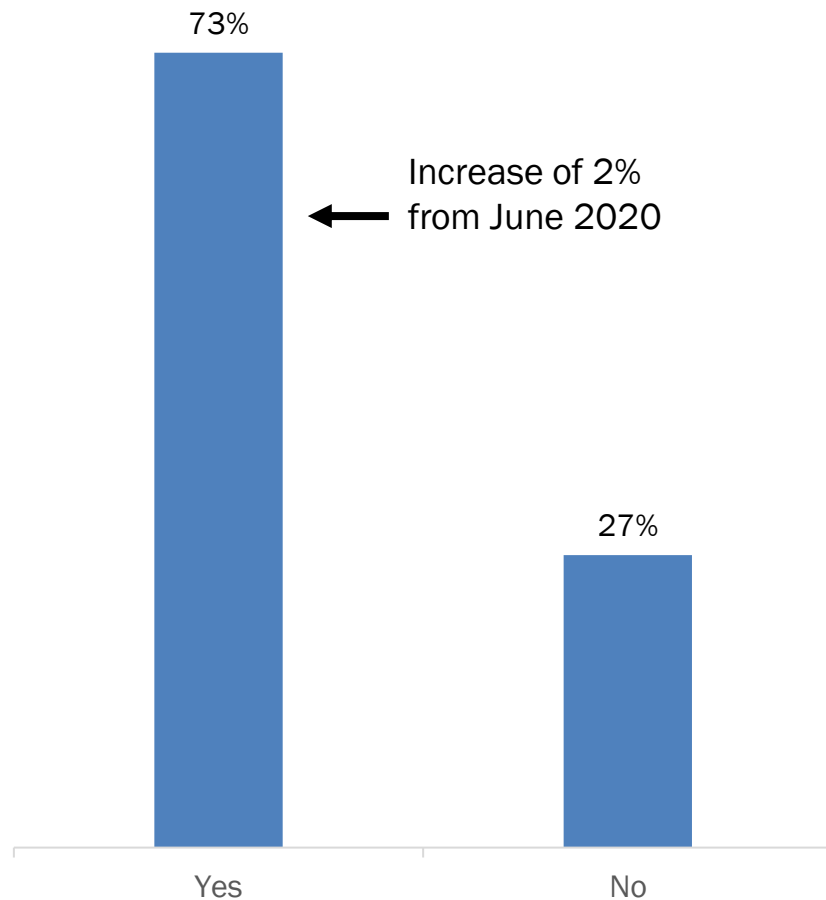
78% of respondents reported guidelines or instructions from the authorities had a negative impact their state of mind



# Do you have the mental health support you need?

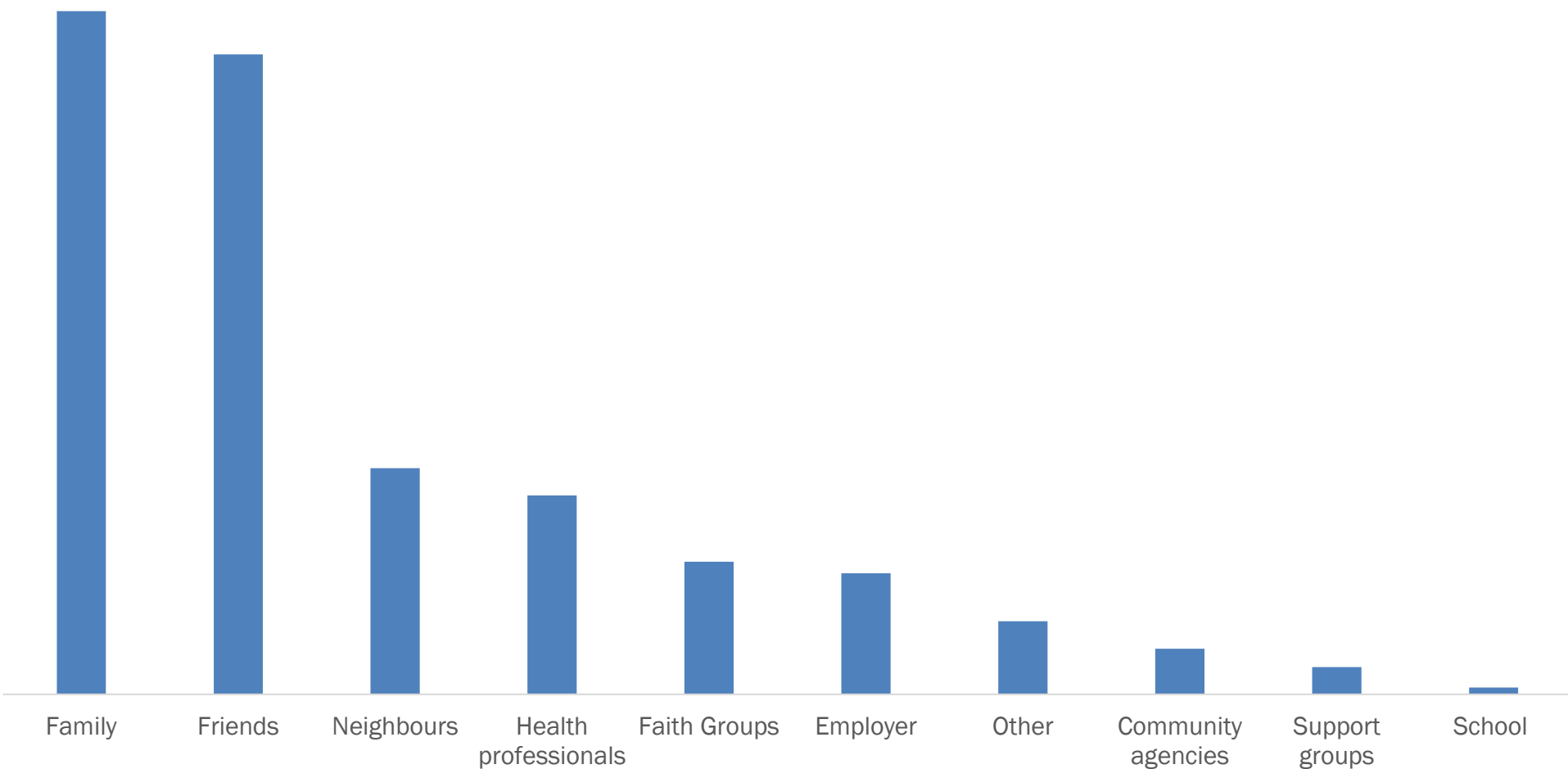


# Aware of the mental health resources in our community?



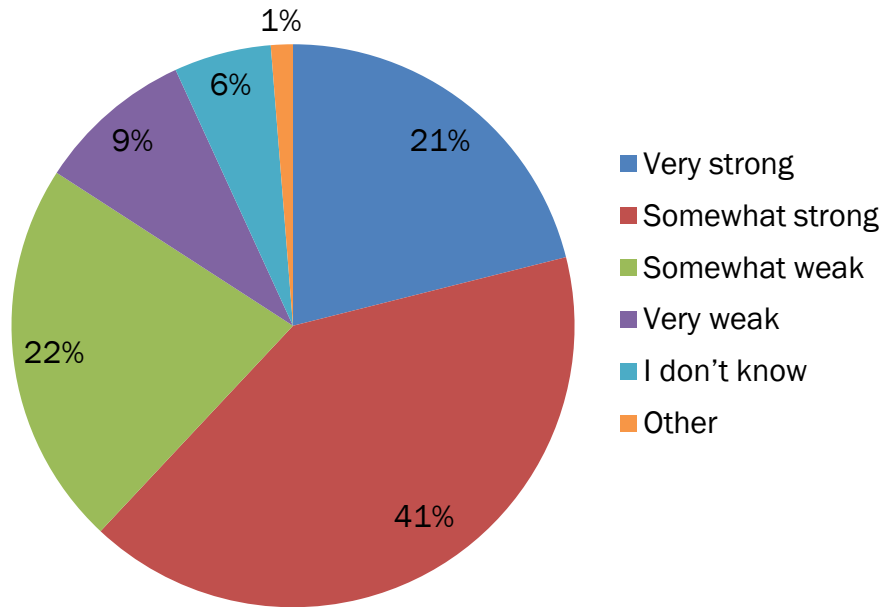


# Top three networks of support?

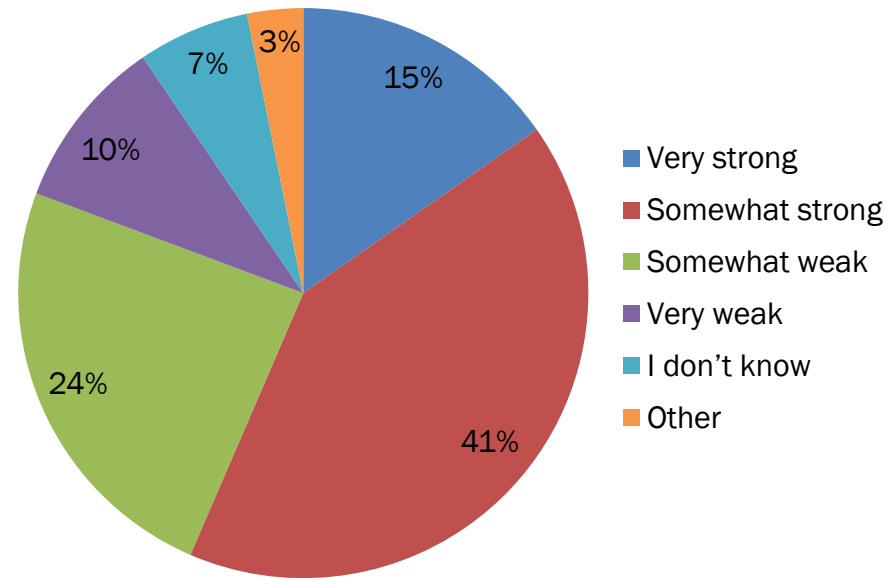


# Sense of belonging to the community?

June 2020

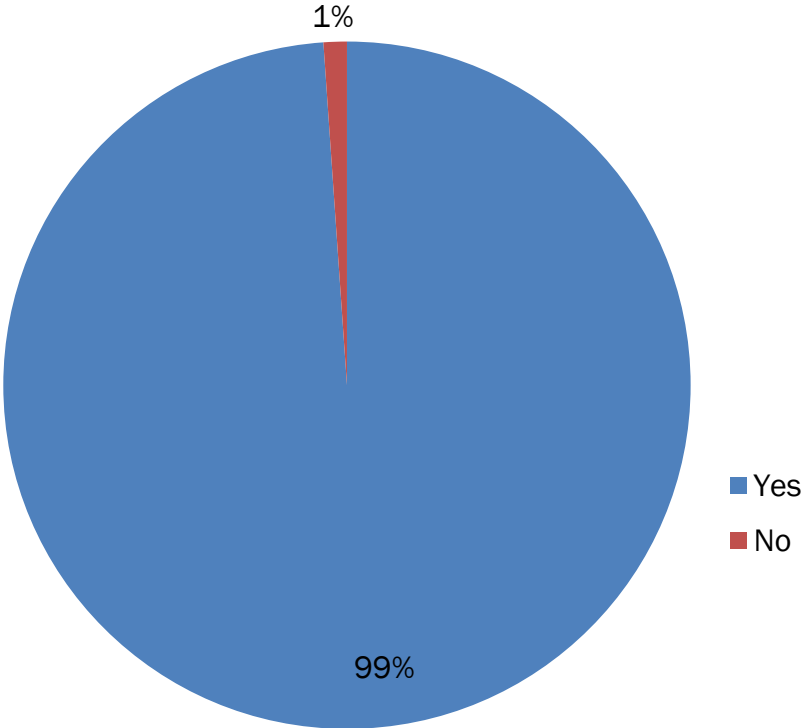


December 2020

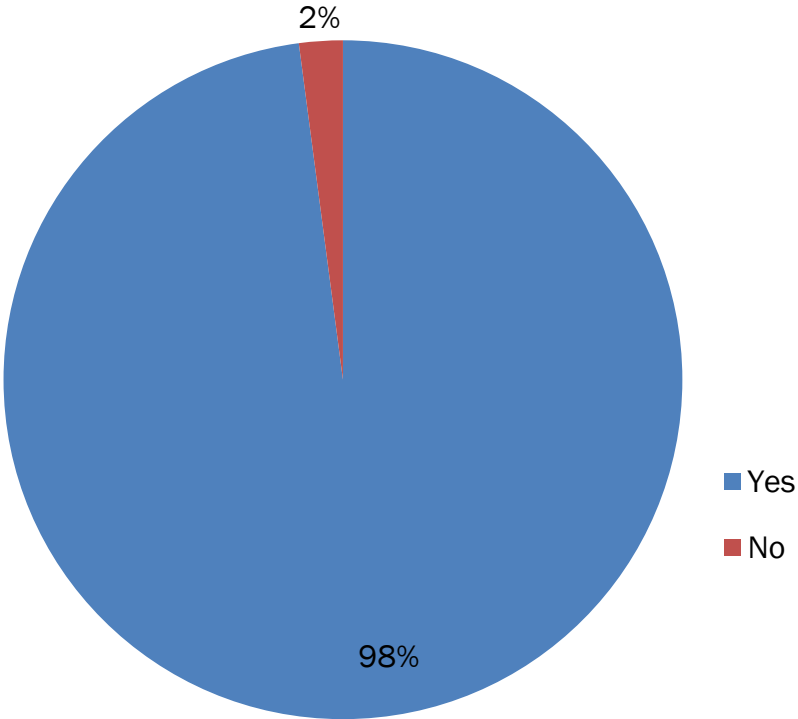


# Access to technology?

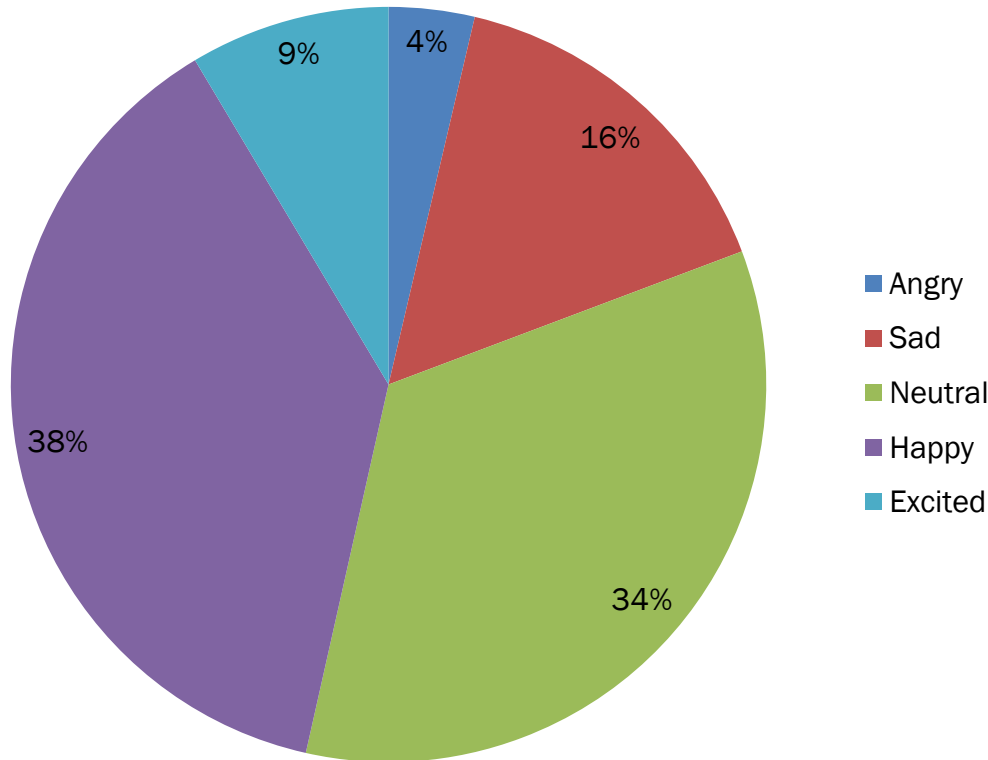
## June 2020



## December 2020



# Future of Cochrane's social well-being?



From June 2020 people are feeling different about the future of Cochrane's social well being:

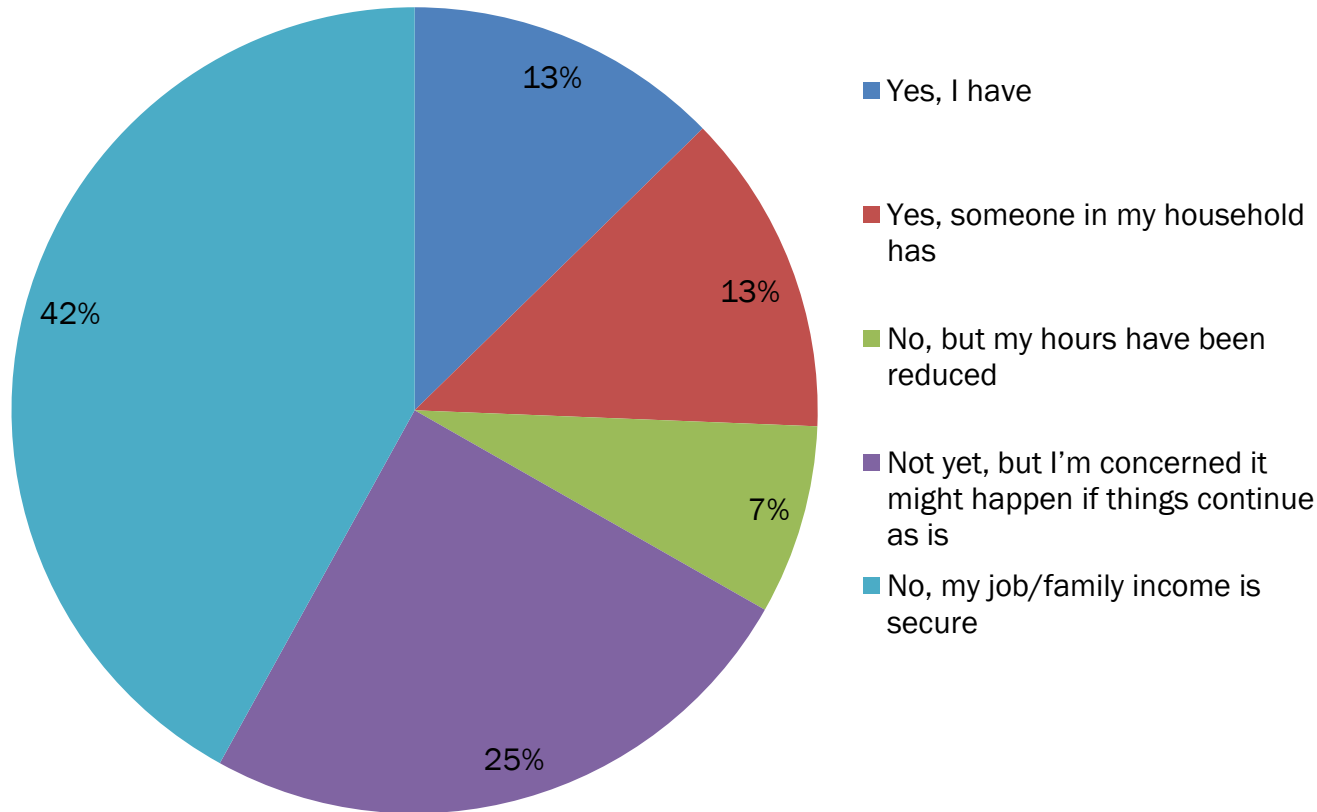
- 3% increase in feeling angry
- 11% increase in feeling sad
- 10% decrease in happy
- 4% decrease in excited



## **Financial Impacts and Job Security**

Changing careers in a slow economy can be challenging. If you're still employed, don't quit your job until you've carefully considered your next move.

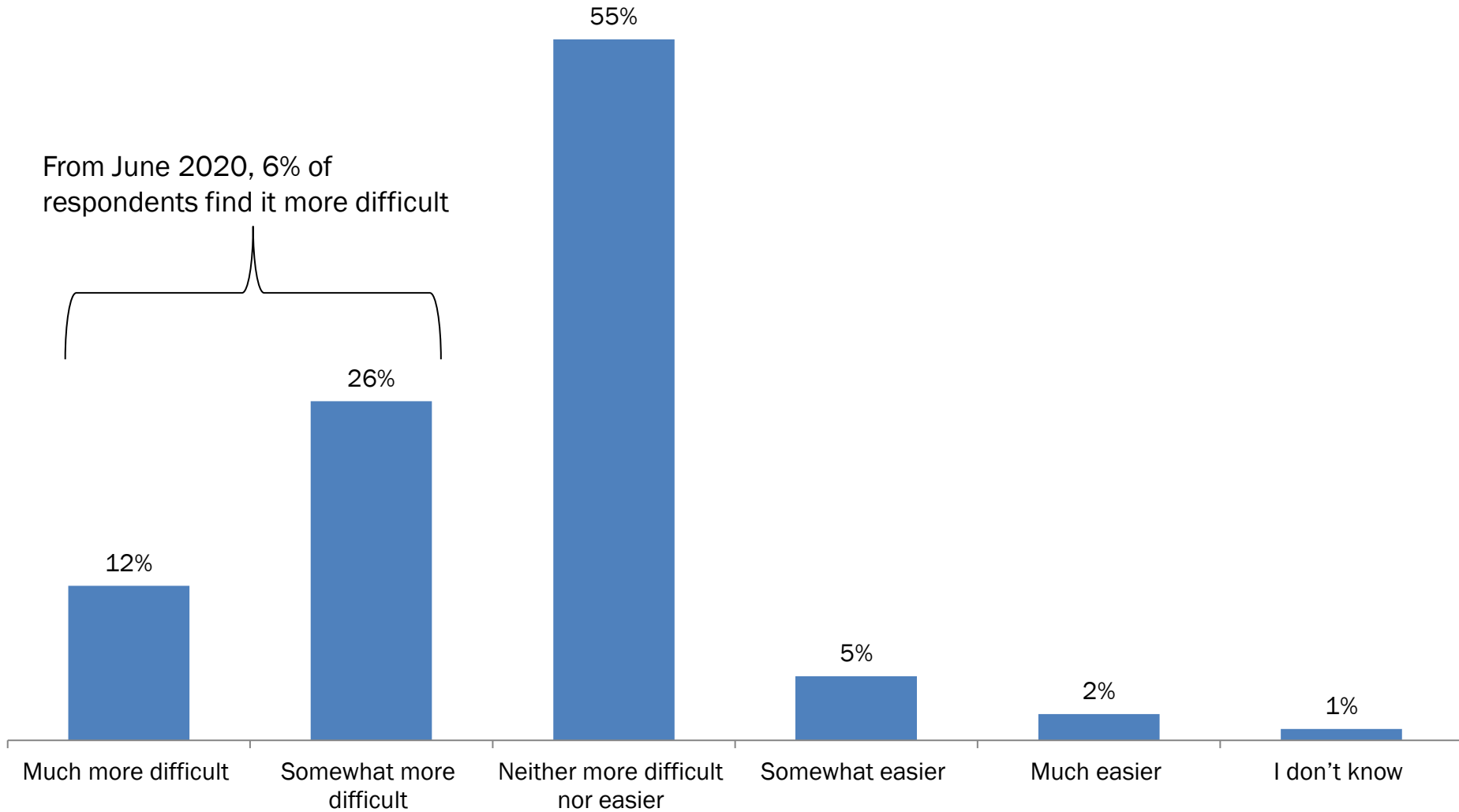
# Has anyone in the household lost their job?



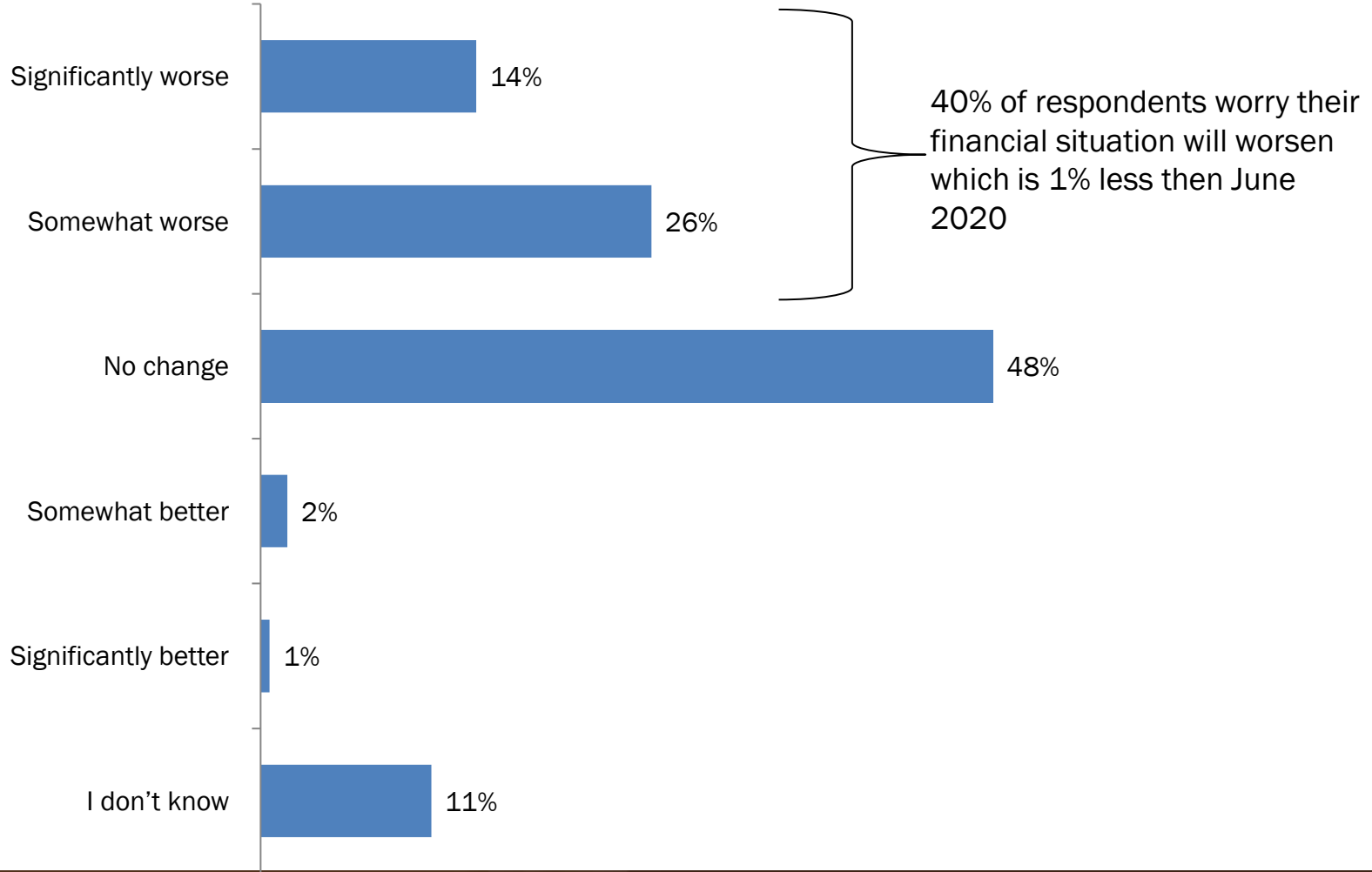
11% increase in individuals concerned about possible job loss

The December survey showed a slight reduction in the number of household members who have lost their job

# How has it been to meet financial needs?

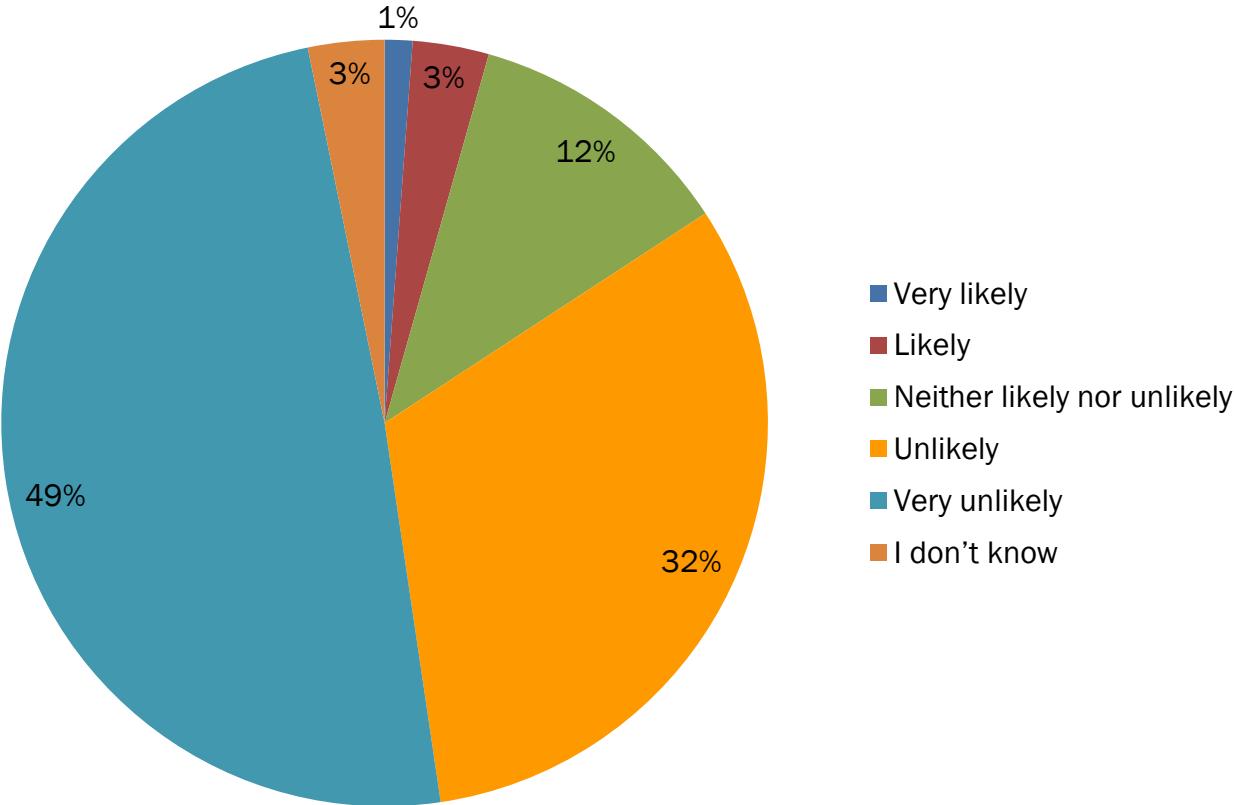


# If the pandemic doesn't change in the next few months, what will happen to your financial situation?



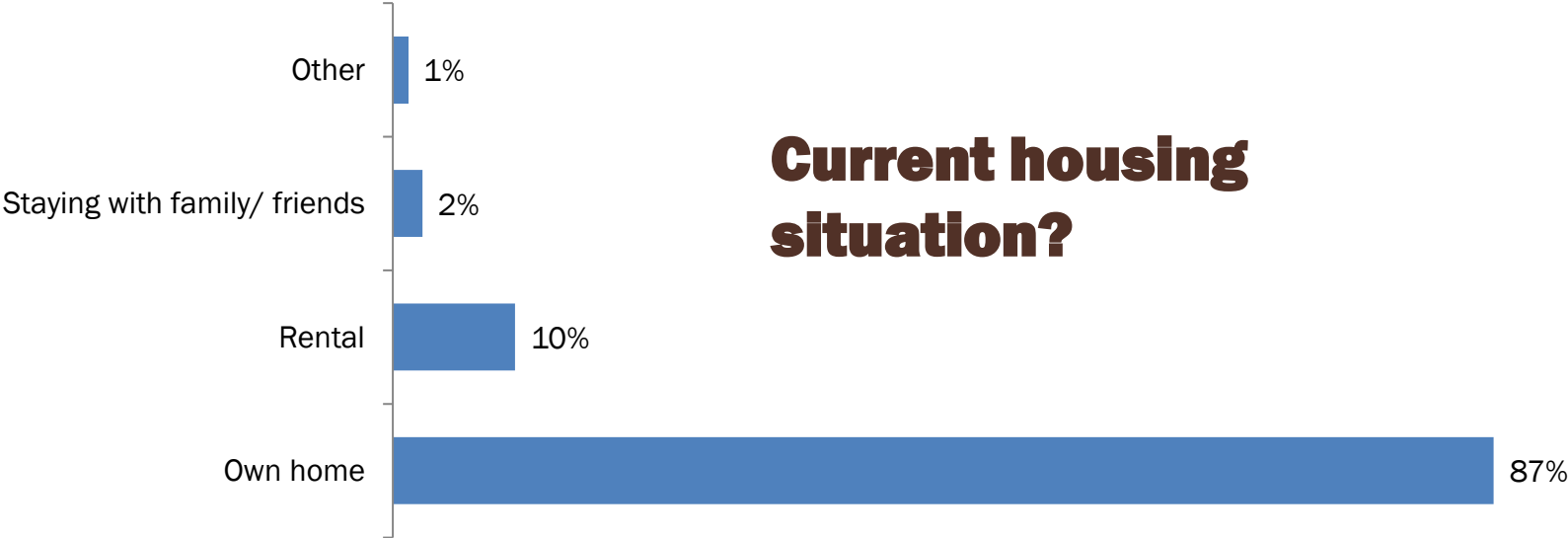


# Will food run out?

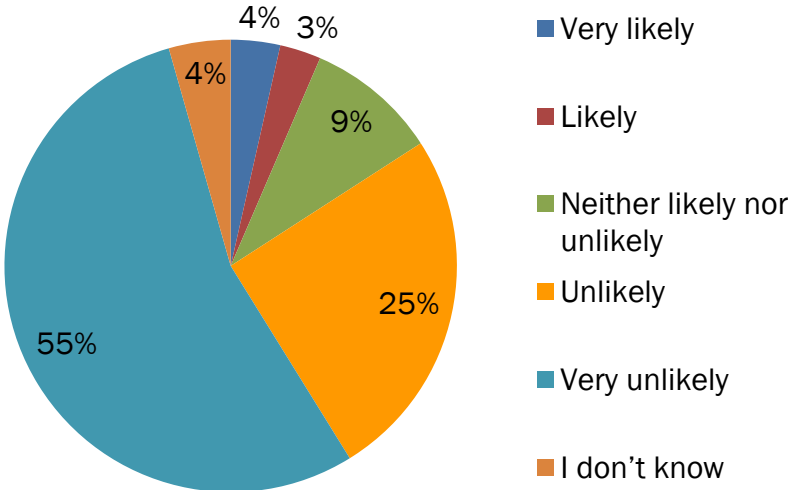


4% of respondents report they will run out of food.

# Current housing situation?

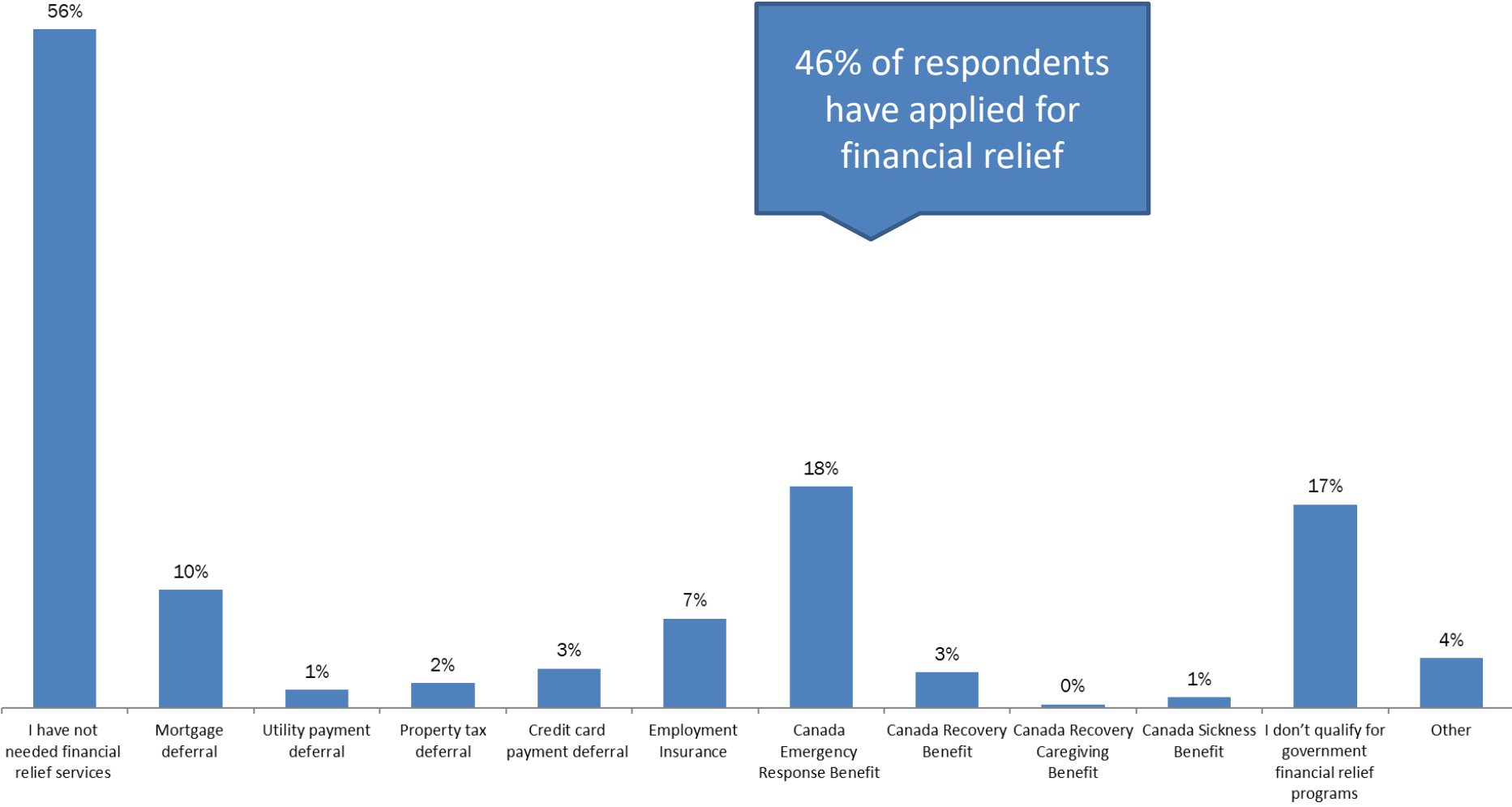


# Will you need to move within the next 6 months because you can no longer afford your home?



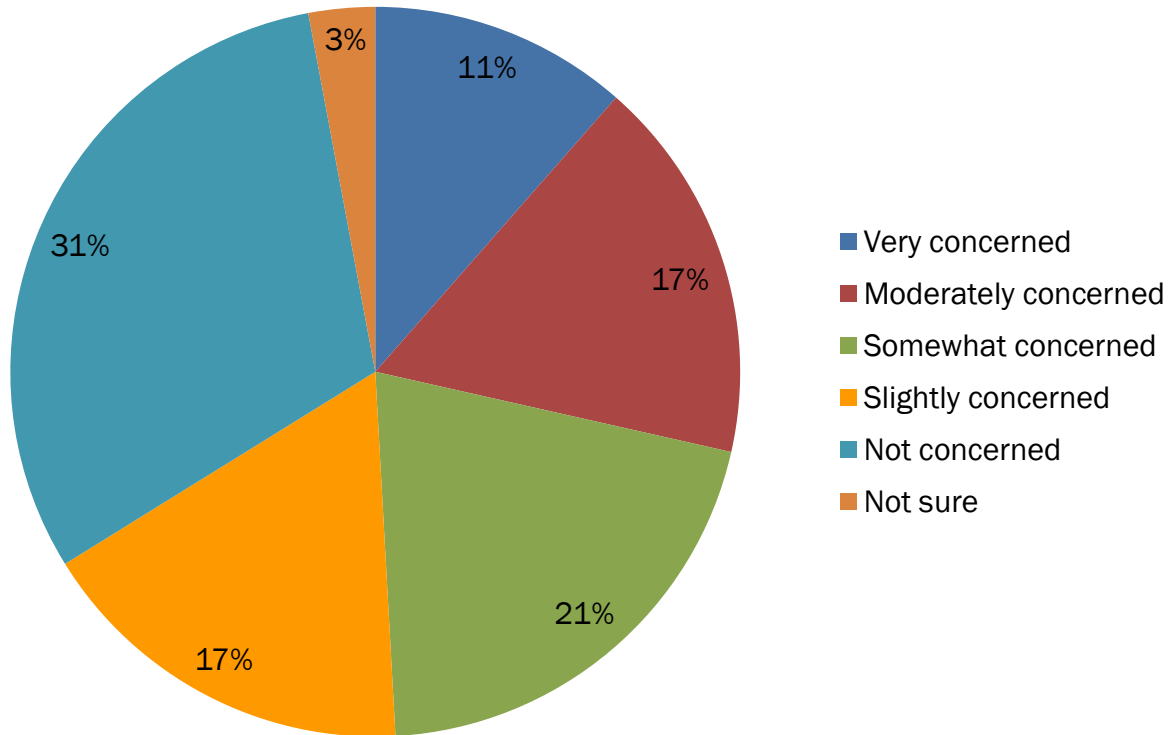
7% of respondents will likely need to move.

# Applied for financial relief services?



46% of respondents have applied for financial relief

# Thinking ahead, what is your financial outlook?



66% of respondents are concerned about financial stability

Please tell us why:

Our immediate household has not been impacted by job loss, our adult children have been. If needed, we may be financially assisting them.

I am creating debt as I enroll in school (to help a career pivot out of oil and gas).

I have a mortgage coming due. May not be able to obtain a new mortgage.

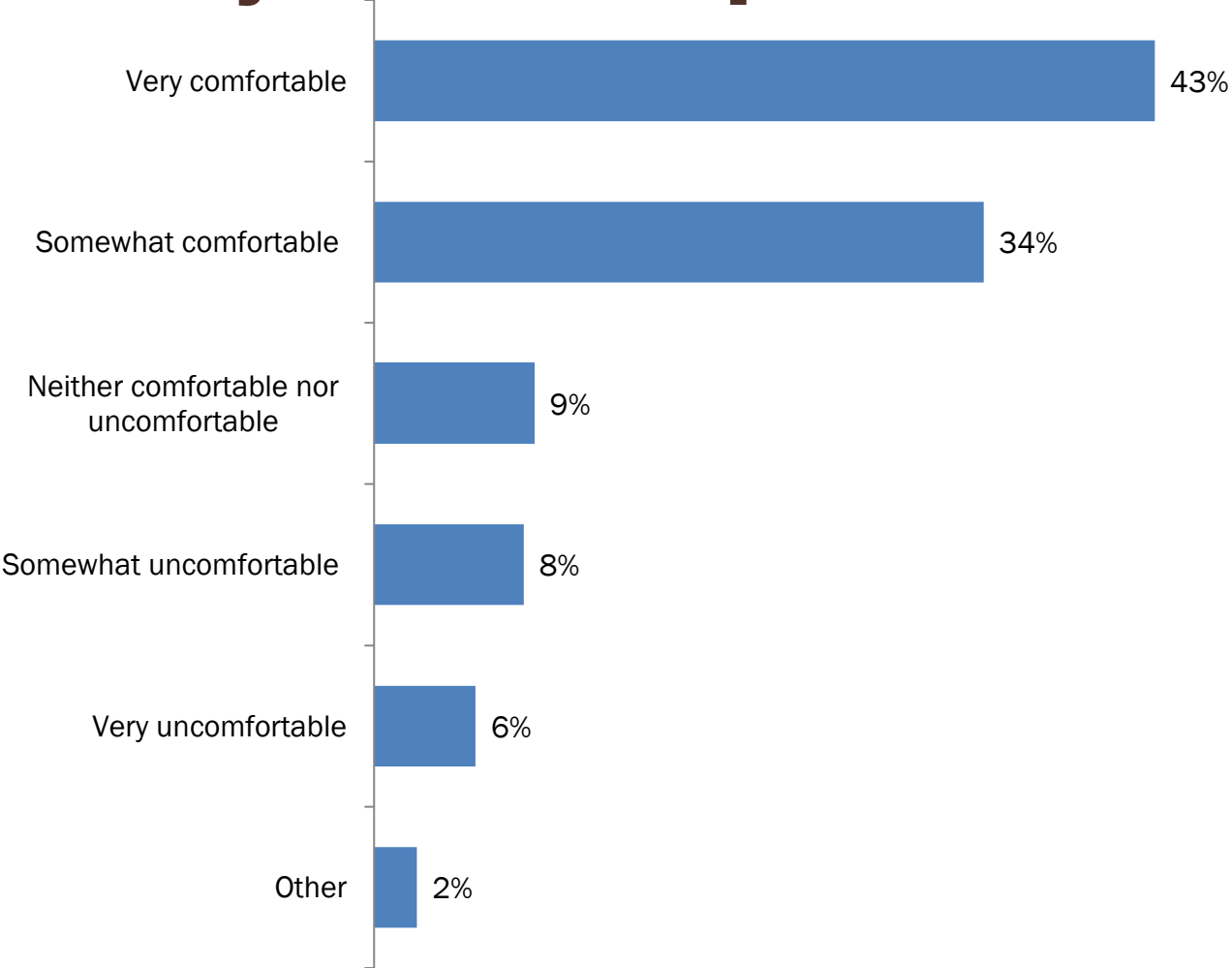
Concerned if I will be able to obtain employment by the time my EI runs out.





# **Economic Recovery Collaboration**

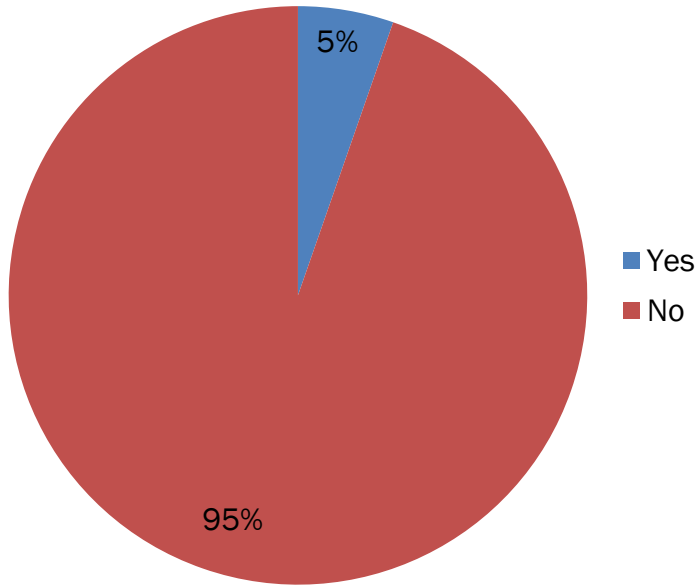
# Would you visit a non-essential business if they had good safety measures in place?



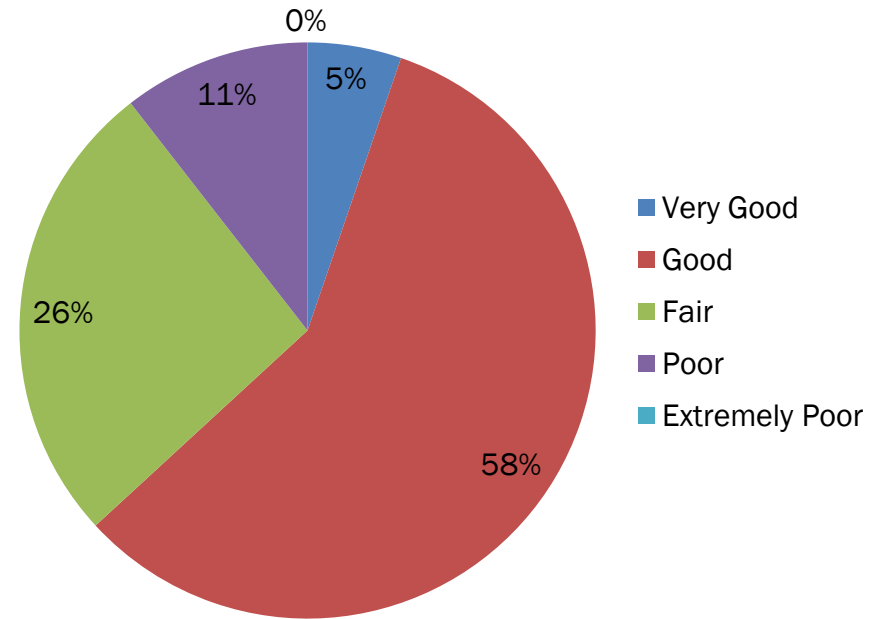
# What would help you feel safe when shopping?



# Do you own a business as your primary source of income?



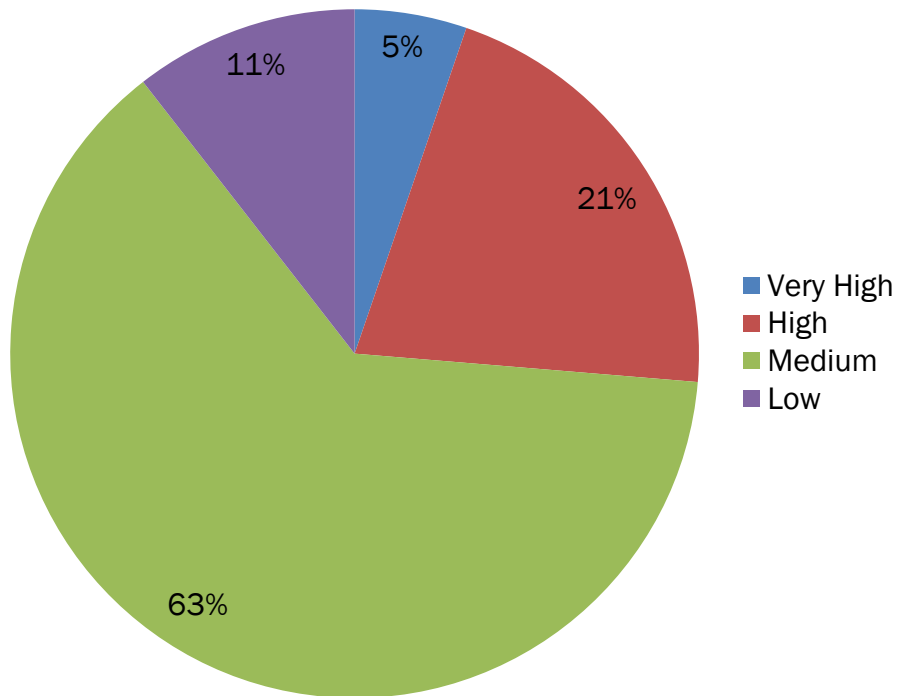
# Rate your overall mental well-being when you're at work?



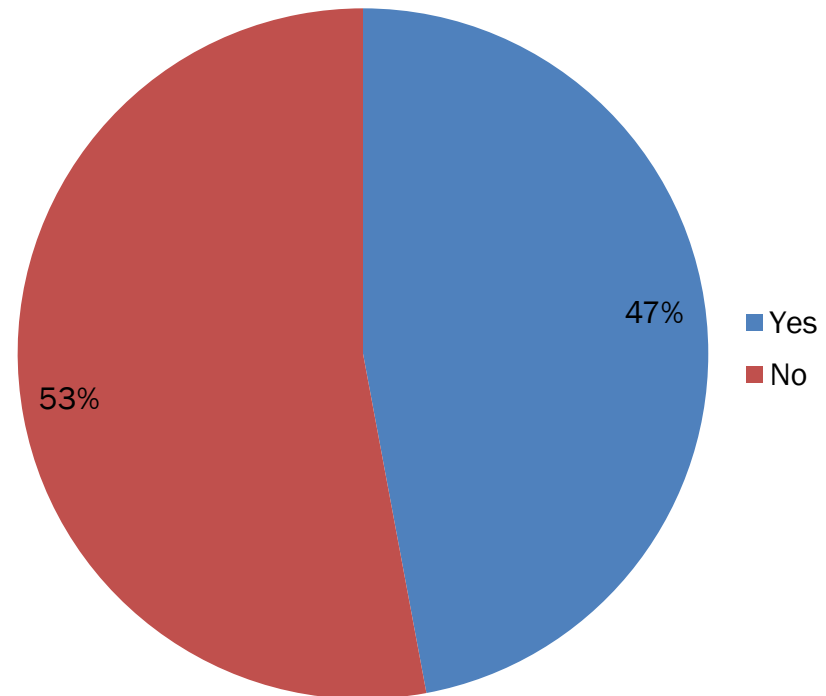
16% of respondents rate their mental well-being at work as poor



## Rate your stress levels at work?



## Interested in having access to more mental health resources?



# Municipality help with your businesses overall mental well-being?

Encourage people to shop small business.

Community working together to cross promote a positive heart minded campaign focusing on the good. Deliberately.

Provide more mental health support.

If possible it would probably help many business owners to have the option to pay their business license fee a few months later without penalty.

It can't . I am a self-employed musician and the majority of my students will not take lessons online. My other contract work, examining, lectures, festival adjudication is all not possible.



**FEEDBACK**



**Feedback**

# Suggestions on programs to keep your spirits up?

Better access to programming for children. Their development is being permanently altered by the societal push to have them absent from everything except screen time.

Spread the word about the special people making a positive impact through this special time in our history. A focus on the change makers working on new innovative ways we can continue to be successful as a community of people who care about the good of all.

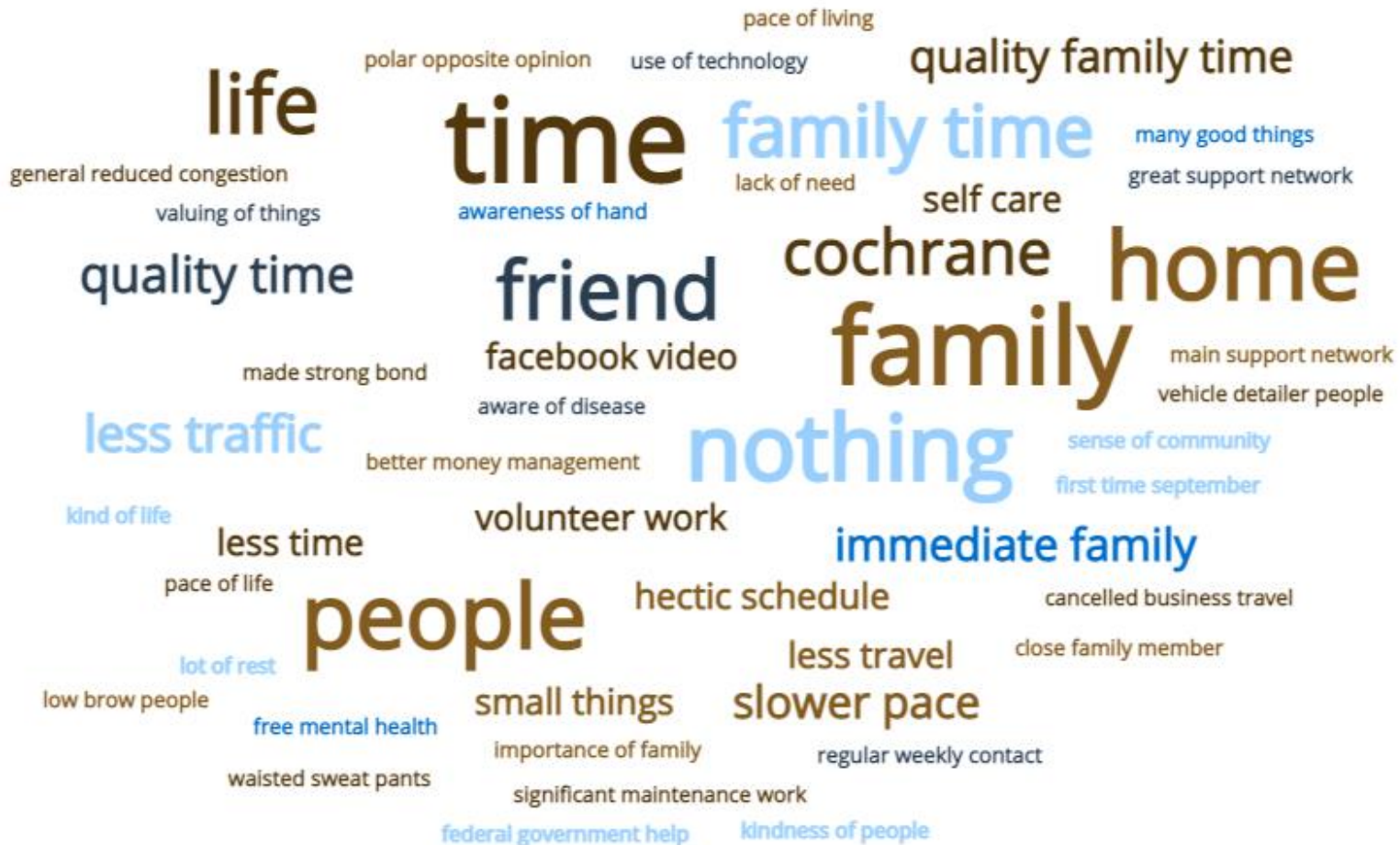
The agencies currently doing things for the community are doing amazing jobs of trying to offer positivity and support.

More online courses. Computer, arts and health.

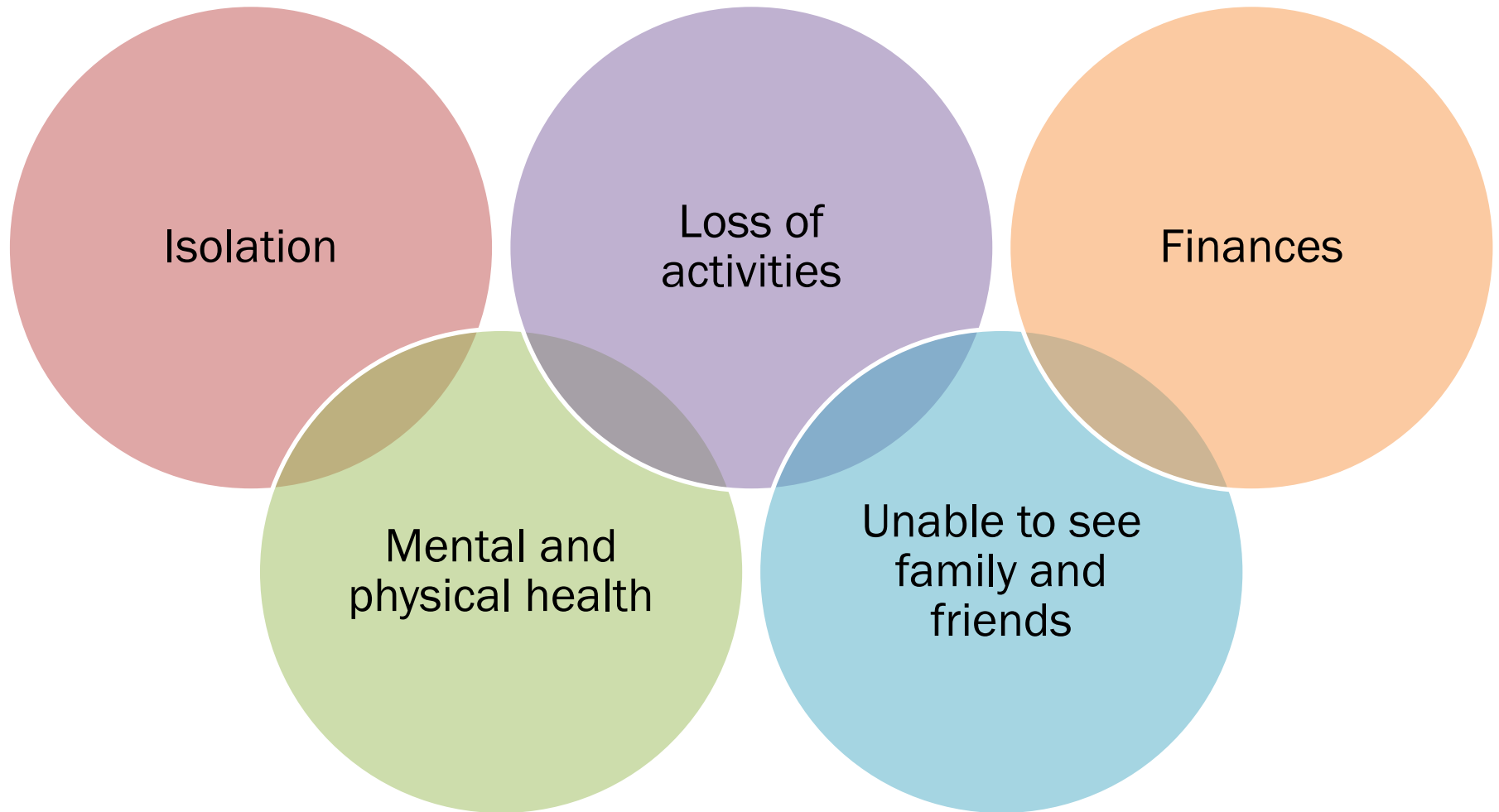
More neighbourhood events.

When having drive through activities people that do not have access to a car are not included.

# What has changed for the BETTER for you?



# What has changed for the WORSE for you?



# Please provide any other feedback or comments

Please start to give our communities ideas for connection again. We had pictures in the windows in the spring. Snow man contests, or a walk to see Christmas lights, a Santa parade, Essential workers appreciation events...something.

Please help in telling people to cheer up and spread good vibes, I can't stand the doom and gloom. Wear a mask and be responsible but share kindness and that will help.  
Thanks for doing a survey so I had somewhere to write down how I feel in a moment I feel so alone

Good to stop and be aware. The Town Hall you put on in September about feeling anxious starting school was phenomenal!!! The speakers were excellent. It was such a relief to hear others saying what I'd felt I had been saying by myself, I try to avoid all social media but was forced on to it for my work and it was so negative and full of fear. The presentation was so fact based, intentional and positive (but realistic), It was awesome!

Thanks for the opportunity to voice here. It's like we all need to be heard just a little bit more throughout this terrible time. I feel valued being part of this. Thank you.

#1 message that has not be received by too many people is that we will not have a consumer confidence if Covid is out of control, the health of our economy is directly related to the health of our community

TOC is amazing... Thank-you for keeping us safe. Let's provide outdoor fun for every community to be together safely outside... Fire pits, ice rinks.. sled hills...





**THANK YOU**

**QUESTIONS?**