



ECONOMIC RECOVERY TASK FORCE AGENDA

The Task Force will:

- Monitor, evaluate and manage the sustainability and wellness of the business community.
- Focus on economic relief measures to support Cochranites and local businesses during and after the COVID-19 outbreak.
- Collaborate with other orders of government, the local business community and the community-at-large as needed on ways to support local as they rebuild.
- Make recommendations to Administration and Council that will target Town-specific actions to provide an environment poised recovery.
- Coordinate with the Social Recovery Task Force to engage with the mental health industry for opportunities to support business owners and stakeholders.
- Coordinate with the Social Recovery Task Force to provide opportunities for Social economic development.
- Work with the Emergency Command Centre to coordinate the reopening of non-essential services and large-scale events as directed by Alberta Health Services.

Term: May 4, 2020 – December 31, 2020

DATE: Sept 2nd, 2020

TIME: 4:00 p.m.

PLACE: [Cochrane.ca/Economic-Recovery-Task-Force](https://cochrane.ca/Economic-Recovery-Task-Force)

Chairperson: Mike Korman
Recording Secretary: Suzanne Goyetche

Members: Mayor Genung
Councilor Fedeyko
Councilor McFadden
Tanya Gaylon
Kelly Sinclair
Jo-Anne Oucharek
Vivian Cox
Stephen Simms
Bruce Kendall

**1. CALL TO ORDER
4 p.m.**

2. AGENDA - AMENDMENTS & ADOPTION

2(a) Agenda additions/deletions

2(b) Adoption of the Agenda

3. ADOPTION OF PREVIOUS MINUTES

4. BUSINESS

4(a) Old Business

i. Campaign Updates (O/S, Adopt a Bed, Tourism)

ii. ASKS from committee members

iii. Meeting frequency

iv. External marketing

4(b) New Business

i. Christmas Promotion

5. Round Table Discussions

6. ADJOURNMENT