



Economic Recovery Task Force MINUTES

DATE: May13, 2020

TIME:5:30 PM

PLACE: Zoom

Chairperson: Mike Korman
Recording Secretary: Suzanne Goyetche

Members: Mayor Genung, Councilor Fedeyko, Councilor McFadden, Tanya Galon, Kelly Sinclair, Jo-Anne Ourchark, Vivian Cox, Stephen Simms, Cam Hart, special guest Betty Suski

Regrets: none

1. CALL TO ORDER

Mike Korman called the meeting to order at 5:30 pm

2. AGENDA - AMENDMENTS & ADOPTION

2(a) Agenda additions/deletions

None

2(b) Adoption of the Agenda

~ Moved by Betty Suski to adopt the agenda
Carried Unanimously

3. ADOPTION OF PREVIOUS MINUTES

First meeting no minutes available

4. BUSINESS

4(a) Old Business

None

4(b) New Business

1. Introductions of committee members

2. Review of Code of Conduct sent out prior to meeting and sent back to Chair

3. Review of Provincial and Federal Funding Chair Mike went over several of the funding programs. All may be found on the government sites for review.

4. Review of Local Initiatives Chair Mike reported on some of the town initiatives being implemented such as ShopCochrane.ca, Chamber roundtables, FB and other social media channels being used by Communications to keep everyone informed. There are also monies available through Community Futures and also a Relief and Recovery Fund information released today.

5. Roundtable Ideas for ERTF each member was asked to give their idea of what the committee should focus on moving forward. Ideas included:

- a survey to be sent out to all businesses and residents to determine their needs and concerns
- collaborating with other communities
- preparing a one stop information place for easy access
- making sure all industry and small business including homebased be included
- maintaining good communication, reassuring to help build trust and insure safety upon reopening
- ERTF being available for guidance for business
- being an advocate for businesses that do not qualify
- learning what business is actually looking for in assistance and finding out if all or only certain ones require that assistance
- putting in place short/medium and long term timelines and goals
- task force to be used efficiently
- put some structure to the Terms of Reference, main focus
- possible certification program that would give consumers confidence that businesses are following safety rules
- considering reducing barriers for businesses to reopen

Motions

Call for motion to prepare timelines for short, medium and long term goals.

Moved by Councilor Fedeyko

Carried Unanimously

Call for motion to prepare survey to go out to business and residents as possible.

Moved by Kelly Sinclair

Carried Unanimously

Actions

Survey request to communications: Mike Korman

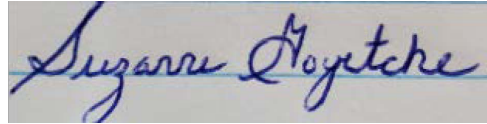
Prepare short/med/long timeline goals: Mike Korman and Suzanne Goyetche

5. ADJOURNMENT

~ **Mike Korman** adjourned the meeting at 6:40 pm



Chairperson



Recording Secretary