



## Economic Recovery Task Force MINUTES

**DATE:** June 10th, 2020  
**TIME:** 4:00 PM  
**PLACE:** Zoom

**Chairperson:** Mike Korman  
**Recording Secretary:** Suzanne Goyetche

**Members:** Mayor Genung  
Councilor Fedeyko  
Tanya Galon  
Kelly Sinclair  
Jo-Anne Ourchark  
Vivian Cox  
Stephen Simms  
Bruce Kendall  
Councilor McFadden

**Regrets:** Jo-Anne Oucharek

### 1. CALL TO ORDER

Mike Korman called the meeting to order at 4:01 pm

### 2. AGENDA - AMENDMENTS & ADOPTION

Moved by Stephen Simms the adoption of the June 10<sup>th</sup> agenda as circulated  
Unanimously adopted

### 3. ADOPTION OF PREVIOUS MINUTES

Moved by Kelly Sinclair the adoption of the June 3<sup>rd</sup> minutes as circulated (with a name correction for Bruce Kendall)  
Unanimously adopted

### 4. BUSINESS

4(a) Old Business

#### 1. Survey Update

Chair Mike reported that there were 116 responses to the survey.

The question 13 document on responses from business was circulated to the committee. Chair Mike went over them briefly and pointed out that marketing and promotion of business where the main focus

Discussions followed about the need to recognize businesses that have closed, thanking them for their years of commitment in the town.

All agreed that we need to move on putting the marketing in place sooner than later.

Mayor Genung asked that Chair Mike check with legislative service re the process for council to approve a list of ASKS that the committee will put together and submit to cancel so that we may start the processes laid out in the Strategy for Shop Local.

2. **Reusable masks** have not arrived as yet

3. **Calls to businesses:**

To date there have been 465 calls made with approx. 800 left to contact. Stephen Simms asked what the business attitude was. Suzanne Goyetche reported that everyone is fairly positive and very thankful to receive the calls. The businesses are coping and looking forward to moving forward. There are a number who are doing really well. Thank you for all the work was given by members.

4. **Sub Committee:**

Chair Mike reported that the subcommittee had completed the strategy report on Shop Local. The report was circulated to all members for feedback.

Moved by Vivian Cox to approve the Shop Local Strategy as circulated  
Unanimously adopted

4(b) New Business

No New Business

### **Roundtable Discussions**

Mayor Genung suggested that a list of ASKS be prepared for council and that the ERTF get put on the agenda for the June 22<sup>nd</sup> meeting so that we may get things in place as soon as possible. Two things mentioned money for tourism and the strategy. Committee members to provide other suggestions for list

Stephen Simms reported on how well the Drive In put on by the Rotary Young Professionals went. They will adopt all the learning moments to the next event on July 1<sup>st</sup>.

Bruce Kendall reported that he has spoken to businesses and many feel they will not survive a second wave of Covid-19. He also suggested that the washrooms at the VIC open as soon as possible. The tape on the benches also should be removed at this time.

Councilor McFadden suggested that planning come in to let us know the process to relax by laws on signage during this time. She also talked about signage that a business wanted to purchase and rent land from the town to display ads for businesses in the past and could this be looked into.

Chair Mike reported that there are businesses looking to come here to set up and that one of the issues is lack of square footage available.

Vivan Cox mentioned that recognizing businesses that have been here for a number of years could be done along with those that are doing a great job with protocol for covid-19 safety.

Mayor Genung suggested we might look at the beautification of the town and perhaps look at hiring students to do the planting.

**Actions:**

Chair Mike

1. Check on sign company offer to place a sign
2. Check with legislative service re process to go to council with ASK list on June 22<sup>nd</sup>
3. Prep list of ASKS for Council
4. Send links for committee to research task forces

Committee

1. Submit ASKS for list to council
2. Research task forces in the province

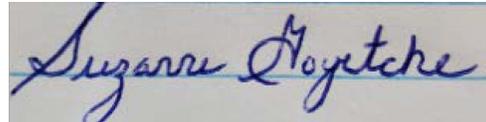
**5. ADJOURNMENT**

**Mike Korman** adjourned the meeting at 6:01 p.m.



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Chairperson



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Recording Secretary