



Economic Recovery Task Force MINUTES

DATE: June 24th, 2020
TIME: 4:00 PM
PLACE: Zoom

Chairperson: Mike Korman
Recording Secretary: Suzanne Goyetche

Members: Mayor Genung
Councilor Fedeyko
Kelly Sinclair
Jo-Anne Ourchark
Stephen Simms
Bruce Kendall
Councilor McFadden
Tanya Gaylon

Regrets: Vivian Cox

1. CALL TO ORDER

Mike Korman called the meeting to order at 4:05 pm

2. AGENDA - AMENDMENTS & ADOPTION

Chair Mike added Riley Wilden to speak about land use by law
Bruce Kendall requested Stampede be added
Moved by Bruce Kendall the adoption of the June 24thth agenda as circulated
and with addition
Unanimously adopted

3. ADOPTION OF PREVIOUS MINUTES

Moved by Stephen Simms the adoption of the June 17th minutes as circulated
Unanimously adopted

Chair Mike asked for Riley Wilden to speak to the group about the planning.
Riley gave details of the update of land use by laws.
Bruce Kendall asked if there was a draft of the documents. Everyone may
check letstalkcochrane.ca/lub/ for all the information.

Stephen Simms asked about what the past issues have been and what they are now.

Mayor Genung complimented the simplicity of the document now as to how it was in the past.

Councilor McFadden asked for the stats on the downturn in permits for development. Tanya had no update at this time. It was noted that hyper growth over the last ten years of 4.5% is a big difference from the 1% growth expected.

Stephen Simms mentioned that other towns are reducing costs through taxes. He noted it would be good to know financials so the TF knows impact.

Chair Mike thanked Riley for the information he brought to the meeting.

4. BUSINESS

4(a) Old Business

1. Shop Local Campaign:

Chair Mike reported that the campaign was launched June 23rd and to date 8 businesses have signed up. The packages with stickers and signs and masks will be distributed as the businesses sign up.

2. Council meeting update:

Chair Mike reported that council sent recommendation to administration for a larger marketing campaign, one which was started previously for developers. Mike, Jo-Anne and Kelly will spear head this.

5. New Business

Stamped: Bruce Kendall asked if anything was taking place where as stampede is not taking place this year. Nothing specific for Cochrane

Stephen Simms reported that Rotary would be taking a band around to the care homes and them also playing at the Drive In.

Roundtable Discussions

Mayor Genung reported about SRTF survey. Discovering many people are lonely and want to engage with people. They are encouraged to hold their block parties with all precautions.

Councilor Marni expressed concern about events in the core. We need to be thoughtful of the work of volunteers and not to take away from them the work they do for events

Question re permit for Centennial Place, yes it still needs to be booked. There is a downtown group looking at doing something through a grant.

Jo-Anne will update as things proceed

Stephen Simms reported that Community Futures has dispersed \$977,000 through applications. 26 loans, 9 in Cochrane.

Councilor Fedeyko moved that the original survey be reopened with some updates.
Unanimously adopted

Jo-Anne reported that Alberta Tourism had 17 million to go to tourism, unfortunately Cochrane was not granted any of the monies, and it was divided to the four major areas.

Discussion re landlords not helping tenants and how could we be an advocate.

Actions:

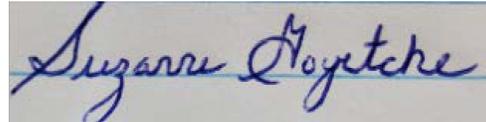
Chair Mike will speak with communications re the survey
Chair Mike to send out email to group for Open and Safe campaign
Kelly Sinclair to bring report on her meeting re bill 23
Stephane Simms re more speakers for the task force meetings

5. ADJOURNMENT

Mike Korman adjourned the meeting at 5:24 p.m.



Chairperson



Recording Secretary