



## **Economic Recovery Task Force MINUTES**

**DATE: July 8th, 2020**

**TIME: 4:00 PM**

**PLACE: Cochrane.ca/Economic-Recovery-Task-Force**

**Chairperson: Mike Korman**

**Recording Secretary: Suzanne Goyetche**

**Members:**

**Mayor Genung**

**Councilor McFadden**

**Kelly Sinclair**

**Jo-Anne Ourchark**

**Stephen Simms**

**Bruce Kendall (dropped connection)**

**Tanya Gaylon**

**Vivian Cox**

**Regrets: Councilor Fedeyko**

### **1. CALL TO ORDER**

**Mike Korman** called the meeting to order at 4:02 pm

### **2. AGENDA - AMENDMENTS & ADOPTION**

Moved by Stephen Simms the adoption of the July 15th agenda as circulated  
Unanimously adopted

### **3. ADOPTION OF PREVIOUS MINUTES**

Moved by Bruce Kendall the adoption of the July 8th minutes as circulated  
Unanimously adopted

### **4. BUSINESS**

**Special Guest Speaker: Kimber Hinga from Build Calgary**

Kimber spoke to the group about the builders and how they have been coping through covid. The builders have four main concerns 1. Permit approval delays 2. Offsite levies 3. Review efficiencies/challenges and 4. Decrease in property tax

You may view her full presentation on Utube

ERTF could recommend to council to endorse the 0 lot lines  
There are 1550 people employed by construction in Cochrane (2016 census)

Chair Mike thanked Kimber for her presentation. Since the meeting Chair Mike has sent two other pieces of information from Kimber to the group.

#### 4(a) Old Business

### **1. Open and Safe Campaign/ Survey update**

Chair Mike reported that there are 105 businesses registered for the campaign and about half of those have also entered their info into the business directory. Kits have been delivered to some and others are being picked up at the VIC.

The survey which is still running has had another 154 responses and the communications team has put together the stats which have been circulated. The survey is also in the newspaper.

It was noted that the results and actions taken from them should be communicated back to the respondents. Chair Mike said this was being done.

Chair Mike also reported that the development summary requested by Bruce Kendall was sent out to the group.

### **Roundtable Discussions**

Councilor McFadden and others said we need to look at and ask, "What industry is doing well here and how have they accomplished this?" "How do we attract new industry?" Why are some businesses thriving and what are the deal breakers for a business.

Chair Mike said that the new incubator site will bring new businesses to the town, which will help real estate and growth in the residential as they attract new employees.

Mayor Genung brought up the beautification of the downtown core to attract more people. Chair Mike revealed that there is something in the works to entice businesses to adopt a garden; he will bring it the next meeting as they are still working on the plan.

Jo-Anne Oucharek commented that she is working with a downtown group with a grant from Alberta Tourism and will report more later.

Kelly commented that some groups who could speak at our meetings could be Health and Fitness, Tech, realtor. Chair Mike asked that suggestions and names be sent to him.

Information on landlords that was sent out may be shared with others, request by Jo-Anne Oucharek.

Chair Mike asked if the group would like to take a break for the summer, Mayor Genung felt we need to keep going as long as we have a quorum should a decision need to be made and that Chair Mike could appoint a chair should he need to be away.

Next meeting July 22<sup>nd</sup> at 4pm

**Actions:**

Chair Mike will speak with communications re the survey results out to media

Chair Mike to get housing stats for next meeting/summary of development

Bruce Kendall to bring report of items holding up businesses

All members to bring one solution

All members to bring suggestions for speakers

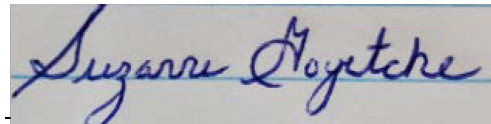
**5. ADJOURNMENT**

**Mike Korman** adjourned the meeting at 5:44 p.m.



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Chairperson



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Recording Secretary