



Economic Recovery Task Force MINUTES

DATE: July 22nd, 2020

TIME: 4:00 PM

PLACE: Cochrane.ca/Economic-Recovery-Task-Force

Chairperson: Mike Korman

Recording Secretary: Suzanne Goyetche

Members:

- Mayor Genung**
- Councilor McFadden**
- Jo-Anne Ourchark**
- Stephen Simms**
- Bruce Kendall**
- Tanya Galon**
- Vivian Cox**

Regrets: Councilor Fedeyko, Kelly Sinclair

1. CALL TO ORDER

Mike Korman called the meeting to order at 4:05 pm

2. AGENDA - AMENDMENTS & ADOPTION

Chair Mike Introduced Kevin Shier from Fiber West to speak to the group

Moved by Vivian Cox the adoption of the July 22nd agenda as circulated with addition of guest speaker Kevin Shier
Unanimously adopted

3. ADOPTION OF PREVIOUS MINUTES

Moved by Stephen Simms the adoption of the July 15th minutes as circulated
Unanimously adopted

4. BUSINESS

Special Guest Speaker: Kevin Shier from Fiber West

Kevin Shier spoke to the group in regards to their work with the ToC and the fiber content within the town. Placement, savings over the coming years by putting in fiber

when project are being done and how having a good fiber source helps Economic Development encourage business growth.

Comments addressed from committee members included:

What barriers are there to new companies?

Town needs to have a long term plan for fiber.

Note that the ToC is not getting into the internet business

Are there linear taxes collected.

What can the ERTF do to assist in fiber being put in place?

Fiber initiative needs to move forward and could be a recommendation to council from the ERTF.

You may view his full presentation on Utube

4(a) Old Business

1. Open and Safe Campaign/ Survey update

Chair Mike reported that there are 114 businesses registered for the campaign. There are more each day and delivery or pick up of kits is being handled. There are videos being made showcasing businesses that are part of the program. The media had a list of all businesses participating to date in Thursdays Eagle.

Stephen Simms would like to see the communication boards on the old KFC building reflect the Open and Safe message.

Jo-Anne Oucharek reported that Cochrane Tourism was successful in a grant from Alberta Tourism which will also tie into the Safe and Open campaign.

The survey is still open and Chair Mike circulated a graphic explanation of the data. This will be sent out to the respondents and also in the paper.

Chair Mike also reported on the beautification plan for Adopt a Garden plot. More to come on that later.

Roundtable Discussions

Chair Mike reported that he will be meeting with the ECC on Friday and one of the discussions will be regarding the by law instituted by Calgary to make masks mandatory in all public places. They will be looking at the implications on Cochrane and our businesses.

Mayor Genung commented it is a small sacrifice if it keeps us from going backwards with Covid-19. Councilor McFadden wonders how businesses will react. Stephen Simms commented to make things as easy as possible for business owner; they should not have to enforce a bylaw; suggestion that perhaps task force could provide more masks to businesses.

Councilor McFadden asked a question re the budget and economic development which was answered by Tanya Galon, she also noted that she did not have specific target assessments at this time.

Jo-Anne Oucharek commented that she is working with a downtown group and they have received the grant from the Alberta Tourism and will be moving forward with their plans.

Kelly Sinclair not present but sent not re Chamber is being questioned by media in regards to mask, would the Mayor or Chair Mike like to address this.

Councilor McFadden commented that although the meetings are good learning source, at the moment we have a lot of items to accomplish and we should take a break for the summer to allow administration and Chair Mike to work on the larger marketing plan to have ready for council in Sept.

Moved by Jo-Anne Oucharek, that we suspend meetings until August 19th. Addition from Chair Mike that the group is in constant communication during that time.
Unanimously adopted

Chair Mike also mentioned an email from McKay's asking for some assistance on dealing with the line ups at their store. Mike will take this to the ECC.

Next meeting August 19th at 4 pm

Actions:

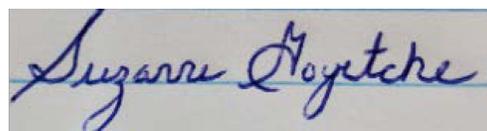
Chair Mike will speak with ECC re McKay's
Chair Mike to reach out to larger business re their internet experience during covid
All committee members to send recommendations to Chair Mike for the August 19th meeting in preparation of Council meeting in September
All members to communicate during the summer when something needs to be discussed.
Jo-Anne Oucharek report from her grant project

5. ADJOURNMENT

Mike Korman adjourned the meeting at 6:02 p.m.



Chairperson



Recording Secretary