



OUR TOWN... OUR COMMUNITY

We are proud of our western heritage, small-town values and dramatic natural setting.

As **OUR COMMUNITY** and the region continue to evolve we need to create a vision for the future.

Why now?

The Calgary Metropolitan Region Board was recently established to develop a long-term plan for growth in the Calgary region.

Cochrane needs to create **OUR VISION** for the future.





OUR TOWN... OUR VISION

Town Council developed this document to capture what we believe is important to **OUR COMMUNITY**.

A common and compelling vision builds community ownership, drives decision-making and directs investment.



IDENTITY

distinguishes **OUR TOWN** in the region:

- small town values
- western heritage charm
- sense of arrival
- wide-open spaces



OPEN SPACES AND NATURAL AREAS

stewardship protects the landscape within **OUR TOWN** and beyond:

- dramatic landscape with rolling hills and treed escarpments
- connected and accessible network of natural areas
- protected waterways



CONNECTIVITY

promotes health and well-being in **OUR TOWN**:

- multi-modal transportation options
- connections between communities
- strong social networks and community spirit



OUR VISION



LIVEABILITY

creates a complete community for residents and businesses in **OUR TOWN**:

- strong, resilient and robust community
- diverse housing options
- complete community amenities



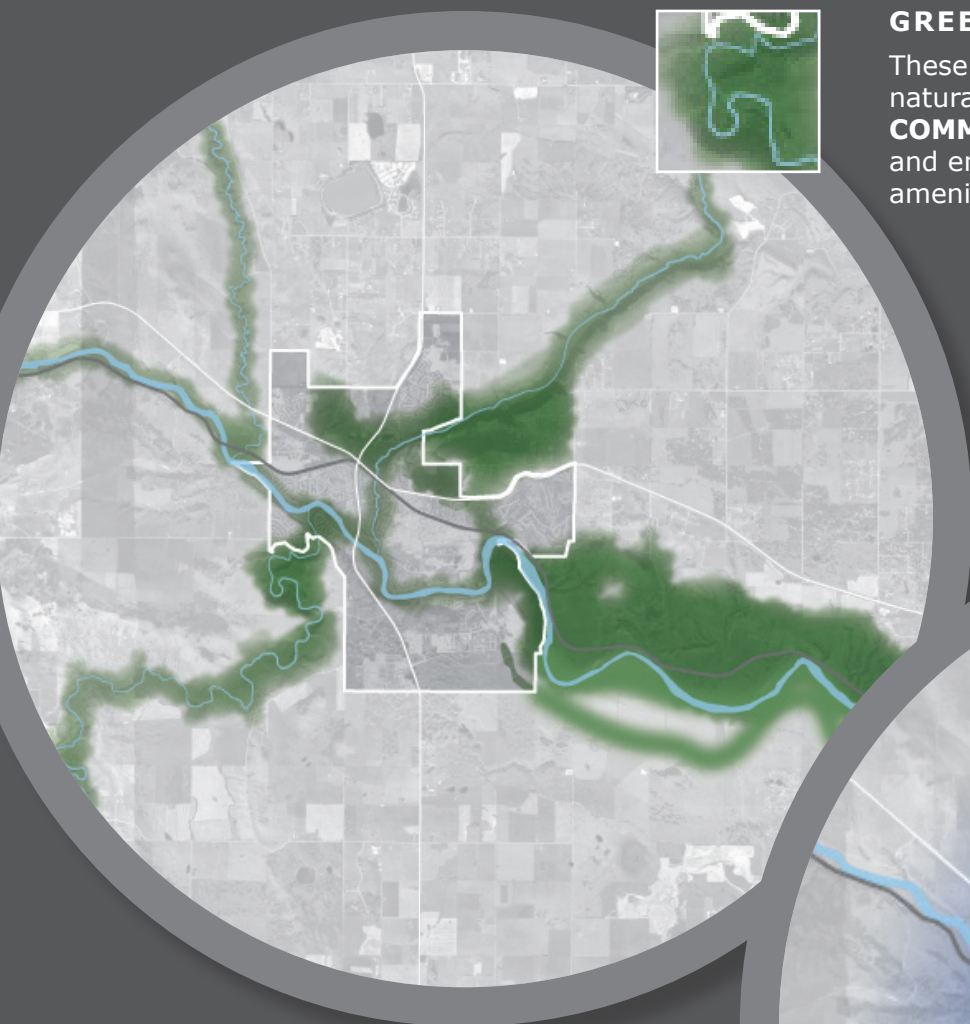
VIBRANT ECONOMY

attracts people to experience **OUR TOWN'S** energy, history and culture:

- thriving employment hubs
- dynamic downtown core
- innovative industry
- business friendly approach
- vibrant shops and restaurants



OUR TOWN... OUR FUTURE

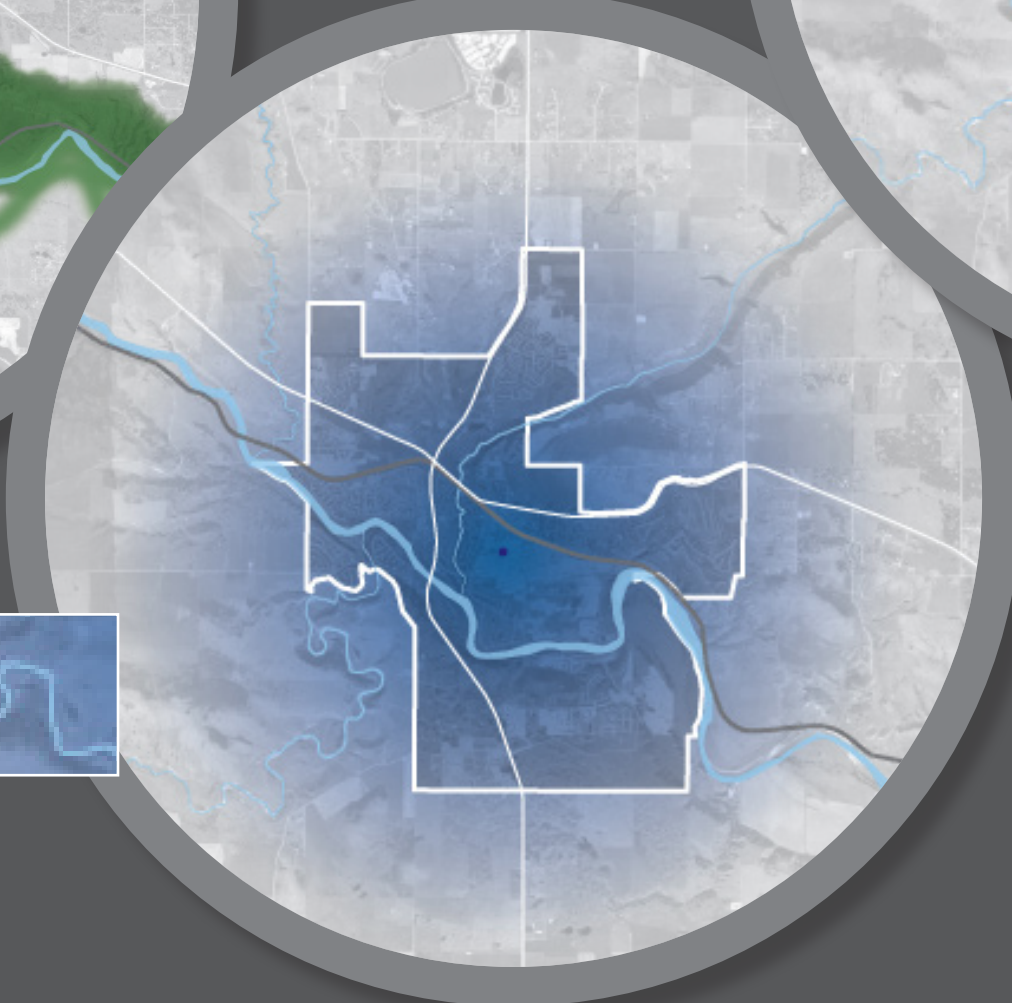


GREEN CORRIDORS

These lands represent the dramatic natural corridors within **OUR COMMUNITY** and beyond. Preserving and enhancing this ecosystem creates amenities for everyone's benefit.

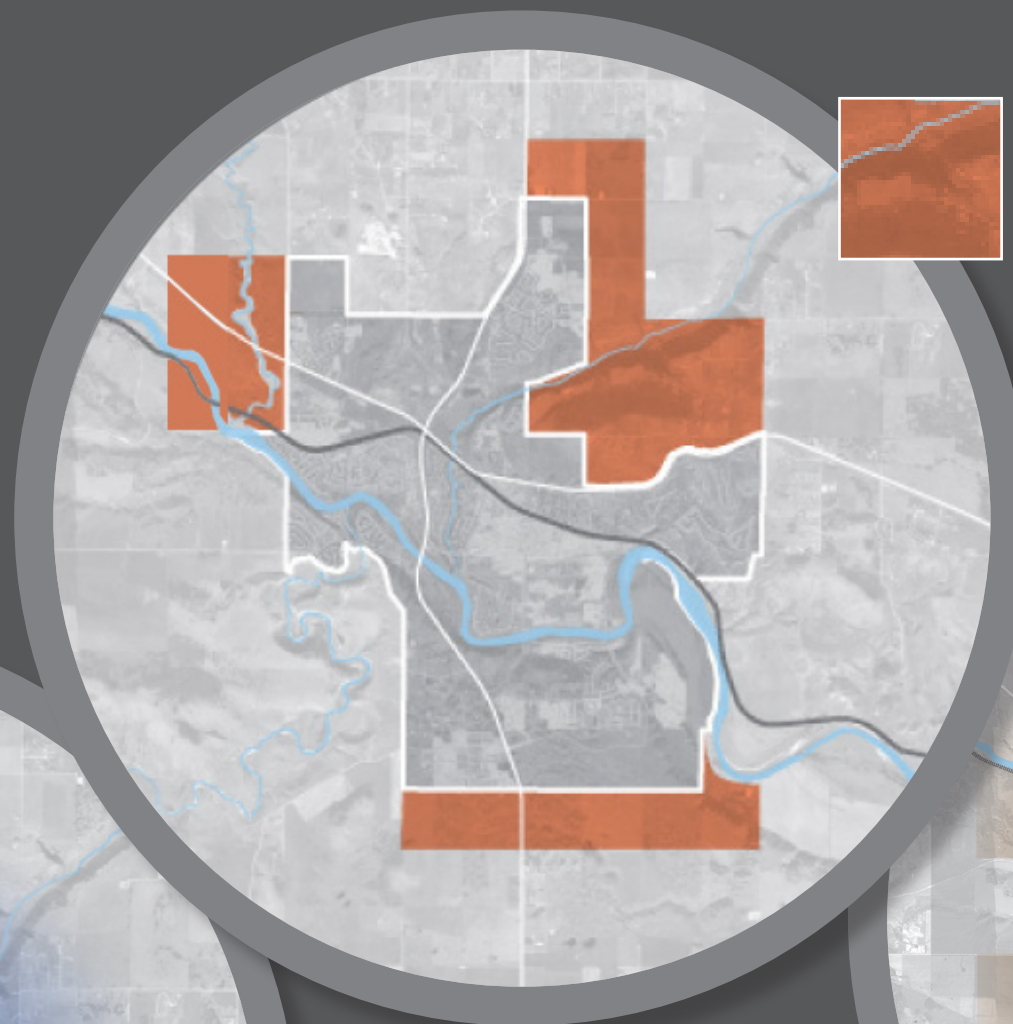
COMPLETE COMMUNITY

Focusing people in our core drives a vibrant, active and walkable residential and business community. Moving away from the core allows for lower density neighbourhoods, ensuring diverse housing options in **OUR COMMUNITY**.



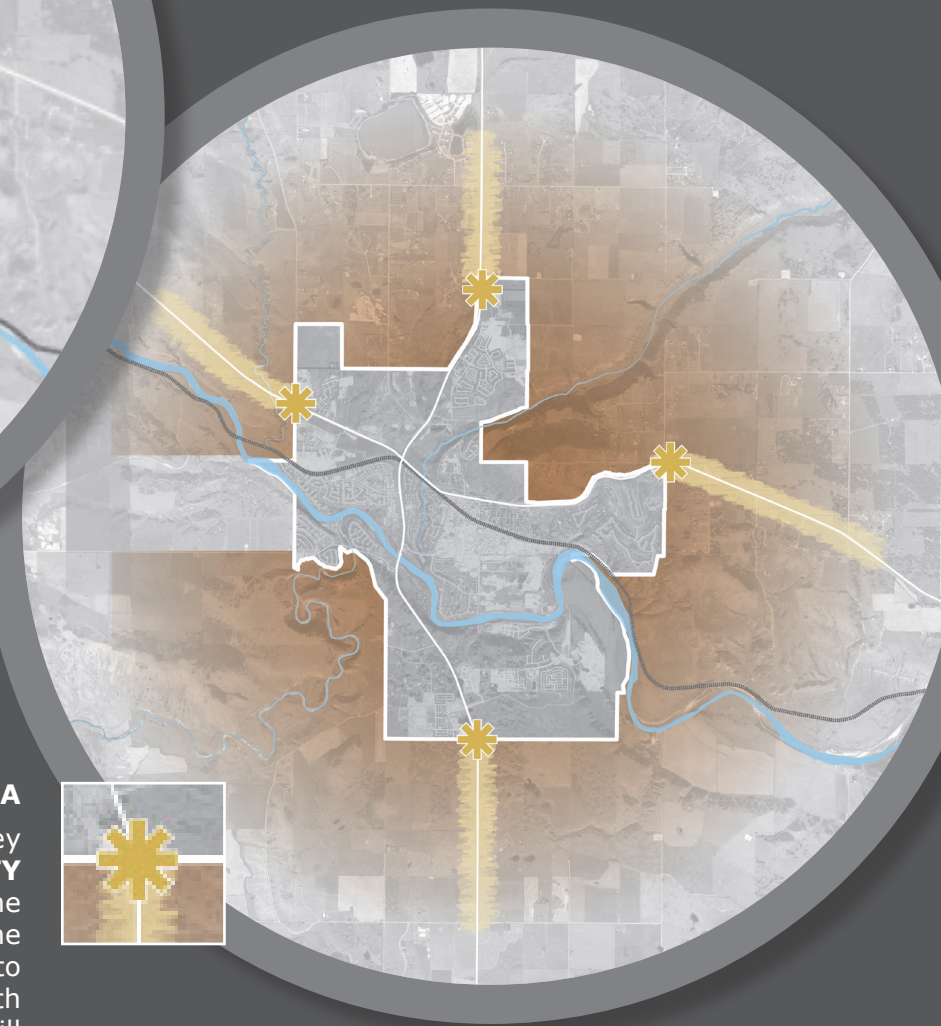
RURAL CHARACTER AREA

These lands function as key gateways into **OUR COMMUNITY** and help define Cochrane within the region. This contributes to Cochrane and the region's aspirations to maintain a unique identity with rural character. The Town will collaborate with our neighbours to ensure development within this area reinforces the rural character of these lands.



FUTURE TOWN BOUNDARY

Growth for the next 30 years is anticipated within the Town's existing boundaries. Beyond 30 years, our community may require additional land to support future commercial, light industrial, residential needs and open space needs. These identified lands represent a natural extension of **OUR COMMUNITY**.





OUR TOWN... **YOUR PERSPECTIVE**

We need to work together to create a **VISION** that we all support. A **VISION** that we own and implement together.
Share your thoughts.

WHAT is
important
to you?

IDENTITY

**OPEN SPACE
&
NATURAL AREAS**

**OUR
VISION**

CONNECTIVITY

LIVEABILITY

**VIBRANT
ECONOMY**