

2026-2030 Town of Cochrane Strategic Plan

Vision

- Rooted.** In the land that shapes us and honouring the history that made us.
Connected. To each other, to nature and to the places that bring us together.
Focused. On protecting Cochrane's character while planning for our future.

Mission

Set clear direction for Cochrane by thoughtfully balancing responsible growth, reliable service and quality of life for our community.

Our promise to the community

Council and Administration commit to working together, serving the community with clarity, respect, accountability and purpose.

Council sets direction. Administration delivers. Together, we work for Cochrane.

Here's what you can expect from us:

Make good decisions

- We balance community priorities using evidence and expertise
- We make thoughtful, informed decisions
- We are fiscally responsible and plan for the long term

Communicate openly

- We listen to understand
- We communicate clearly and consistently
- We share to support understanding

Follow through

- We set clear goals
- We report progress
- We deliver results that matter to our community



Priority	Statement	Objective titles	Objectives
Responsible community growth	Cochrane will guide growth through responsible decision-making that balances new opportunities with community character and readiness.	Balanced residential growth	Manage residential growth at a pace that aligns with service and infrastructure capacity requirements, minimizing cost impacts on existing residents.
		Community design standards	Guide new development so it reflects Cochrane's culture and character, strengthening a sense of place in buildings, streets and neighbourhoods.
		Growth sequencing	Plan where and when growth occurs by directing development in select areas to ensure it aligns with community infrastructure planning.
		Natural spaces	Integrate the protection of natural spaces and open areas into community growth decisions.
		Regional coordination	Work with regional partners to plan for long-term growth.
Strong financial strategy	Cochrane will strengthen its financial position through transparent decision-making and responsible planning.	Municipal revenue	Diversify and strengthen revenue sources to support long-term financial sustainability.
		Operating costs	Keep operating costs sustainable with a commitment to community affordability.
		Asset management	Protect and manage assets to maintain value and support reliable service over time.
		Debt and reserves	Manage debt and build reserves to ensure long-term financial stability and service demands.
		Municipal tax rates	Set tax rates that balance service levels, community priorities, affordability and service costs.
Infrastructure delivery	Cochrane will invest in infrastructure and community spaces to support dependable services today and into the future.	Utilities	Ensure services have the capacity for growth.
		Transportation network	Ensure Cochrane's transportation network and services support efficient movement through and within the community.
		Recreation and culture	Deliver recreation and culture spaces that strengthen Cochrane as an active living community.
		Regional collaboration	Explore opportunities for regional partnerships.
		Pathways	Create pathway connections to improve movement throughout the community.



A thriving economy	Cochrane will create a strong business environment that encourages local investment, job creation and a healthy tax base.	Employment lands	Ensure Cochrane has an abundance of industrial, commercial and business lands to attract investment and support economic growth.
		Non-residential tax base	Expand and diversify tax revenue sources to reduce reliance on residential property taxes.
		Business growth and retention	Streamline rules and processes and foster a supportive environment that makes it easier to start, grow and retain a business.
		Investment attraction	Attract investment that supports job creation and local economic growth.
		Connectivity	Invest in transit infrastructure and services to support workforce mobility.
Housing for people	Cochrane will enable a full spectrum of housing options that help people thrive in all stages of life.	Urban revitalization	Strengthen and reinvest in existing residential neighbourhoods to support vibrant, livable communities.
		Redevelopment	Create policy to ensure thoughtful redevelopment that respects and fits within existing neighbourhoods.
		Housing diversity	Expand housing options to address gaps and support housing types that are limited or not currently available in Cochrane.