

Town Of Cochrane

Proclamation

Wear Red Canada Day - February 13, 2021

Whereas, heart disease is the leading preventable cause of death for women in Canada, a fact which is unknown to many women and their healthcare providers; and

The Canadian Women's Heart Health Alliance (CWHHA) is an organization of volunteer cardiovascular professionals and patients whose mission and vision is to improve women's cardiovascular health across the lifespan. The CWHHA supports clinicians, scientists, patients, and decision-makers in working collaboratively to implement evidence, to transform clinical practice, and to impact public policy related to women's cardiovascular health; and

February 13 will be celebrated as Wear Red Canada Day across the country to raise awareness of women's heart health, emphasizing that heart disease is largely preventable by reducing your risk factors; and

We applaud and commend the many individuals involved with Wear Red Canada, the members of the CWHHA, and all healthcare providers here in Cochrane, AB and across Canada for their dedication and commitment to the cardiovascular health of Canadian women and wish them continued successes in their work; and

Therefore I, Mayor Genung, on behalf of the Town of Cochrane, do herby proclaim February 13 as "Wear Red Canada Day" in Cochrane, AB. I further urge all citizens of Cochrane, AB to wear something red, participate in Wear Red Day events, and give this campaign the greatest possible support.

Dated at Cochrane, AB February 13, 2021

Jeff Gentim Mayor