



Brian Keating,

*broadcaster, educator, wildlife expert, and owner goingwild.org
and co-producer of greatBIGnature.com*

For 3 decades, Brian worked at the Zoo where, for some of his job, he raised money & spent it on conservation projects around the world. He was also a part-time Adjunct Assistant Professor of Anthropology at the U of C for just over 20 years, and is an honorary chief of a West African village which supports a hippo sanctuary,

He's received two Honorary Doctorates & various other (heavy) bits of hardware (from important people), with his favourite being the "Louie Kamookak Medal", awarded by the Royal Canadian Geographic Society for making Canada better known to Canadians & the World. *Reader's Digest Magazine* named him "Canadian Hero of the Year".

He has inspired countless Canadians through his various television programs, speaking appearances, his regular CBC radio segments and children books.

For over three decades, Keating has led groups to some of the world's best wildlife locations on all seven continents.

Finally, the "Brian Keating Conservation Endowment Fund", named in his honour, presently has accumulated 6 million dollars. The annual interest from this fund is used to support conservation outreach efforts world-wide.

His wife, Dee, is a physician and keen naturalist who always joins him on his adventures.

For Brian, he credits his grade 7 science teacher for encouraging this skinny nerdy kid onward into a lifetime interest in all things nature.

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**But Dave.....just check out the following:**

.....you asked for 3 sentences.....so I asked **ChatGPT**.....and this is exactly what it spit out:

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Brian Keating is a dynamic Alberta-based naturalist known for his infectious enthusiasm and lifelong commitment to wildlife conservation.

He has spent decades exploring remote ecosystems around the world, translating those experiences into engaging talks, media appearances, and educational outreach.

Whether guiding expeditions or sharing stories on radio and television, he brings science to life with warmth, humour, and vivid storytelling.

His work inspires audiences of all ages to better understand—and protect—the natural world.

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**How about that, hey.**