



World Elder Abuse Awareness Day Proclamation

Preventing and addressing elder abuse is a shared responsibility and requires engagement and action on the part of all sectors of society. Preventing and reducing elder abuse starts with knowledge. All Albertans need to be aware of the factors that contribute to elder abuse, how to recognize it and where to go for assistance if it happens. By understanding the nature and scope of elder abuse, older adults and their family members can take proactive steps to help prevent situations where it could occur.

WHEREAS older adults in Alberta are valued members of society and it is our collective responsibility to ensure they live safely and with dignity; and

WHEREAS abuse of older adults is an ever-increasing issue in our society that crosses all cultures and socio-economic boundaries; and

WHEREAS most abuse of older adults is hidden; and

WHEREAS older adults in Alberta deserve to be treated with respect and dignity to enable them to serve as leaders, mentors, volunteers and important and active members of this province; and

WHEREAS preventing abuse of older people will help improve the quality of life for all older adults in Alberta and will allow older adults to continue to live as independently as possible and contribute to the life and vibrancy of Alberta; and

WHEREAS we are all responsible for building safer communities for Alberta's older adults; and

WHEREAS empowering older persons is an effective tool in preventing the abuse of older adults.

THEREFORE; I, MAYOR JEFF GENUNG of COCHRANE, Alberta do hereby proclaim June 15, 2024 as **World Elder Abuse Awareness Day in COCHRANE, Alberta and encourage all of our residents to recognize and celebrate seniors and their ongoing contributions to the success and vitality of Albertans.**

Dated on this day of JUNE 5, 2024.